

## 2011 P5 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

### Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Lobbyist Business Phone	(718) 817-3020

### Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Muriana, Joseph
Employee's Work Address	441 East Fordham Road, Bronx, NY 10463 United States of America
Employee's Work Phone	(718) 817-3020
Employee's Salary	\$214.53

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## Lobbying Activities

### Activity # 1

#### Subject Category

Obtain, maintain and advance NYC's Support for full implementation and funding of an Urban Redesign and Redevelopment Plan for the north central Bronx

#### Subject Details

Obtain, maintain and advance the support of New York City, it's agencies, departments, commissions and public authorities/corporations -- including the Mayor's Office, the Deputy Mayor's, Transportation, Parks, City Planning Departments, DDC, EDC, Local Community Boards and the MTA -- for the full funding, implementation and necessary approvals of an ambitious revisioning, urban redesign and redevelopment plan for the cultural district of the north central Bronx, located around Bronx Park and the Mosholu. This plan involves re-design, re-engineering of infrastructure and reconstruction and beautification of the emerald necklace of parkways and roadways, along with mass transit and other gateways leading to the areas premier cultural, educational, health, and research institutions, including New York Botanical Garden, The Wildlife Conservation Society/Bronx Zoo, Montefiore Medical Center and Fordham University, known collectively as the Four Bronx Institutions Alliance (or the Quad). The Plan also includes a comprehensive rezoning for both Webster Avenue, from Fordham to Gunhill Roads (already approved), and the eastern stretch of Fordham Road from Bathgate Avenue to Southern Boulevard. Focus is on commencing the reconfiguration and reconstruction work along Fordham Road and the upgrade of transportation facilities that constitute the "gateways" to the institutions and the community, as well as tree planting, drainage and traffic issues. This effort also worked to achieve a restoration of the storied name of Southern Blvd to that historic street along its full length, and obtaining new street signs for that redesignation. In a certain portion of the Fordham Road rezoning Fordham is seeking a partial carve-out of a proposed downzoning of a certain development parcel where it plans to build a science facility. The Reconstruction of Fordham Road is one objective already underway between the Bronx River Parkway and Southern Boulevard, with the emphasis now on monitoring construction progress.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayors	Metzger, Vicky
	Community Affairs Unit	Torres, George
City Planning, Department of (DCP)		Singer, Ryan
Design & Construction, Department of (DDC)		NG, Dino
		Hake, Richard
Transportation, Department of (DOT)		Connie, Moran

## Summary of Compensation for Client

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Total Compensation Paid or Owed for Current Period	\$214.53
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### Lobbying Expenses

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Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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### Reimbursed Expenses

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Total Reimbursed Expenses for Current Period	\$0.00
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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	11/17/2011 11:30
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### ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."