

# 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

## Lobbyist Information

Principal Officer Name	Henry, Cloris
Principal Officer Title	Senior District Director
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 520-8588
Lobbyist Business Name	The College Board
Lobbyist Business Address	45 Columbus Avenue, New York, NY 10023 United States of America
Lobbyist Business Phone	(212) 520-8552

## Client Information

Client Name	The College Board
Business Address	45 Columbus Avenue, New York, NY 10023 United States of America
Client P.O. Name	Henry, Cloris
Business Phone	(212) 520-8552
Business Email	BLOCKED_EMAIL

## Employee(s) Lobbying for Client

### Employee # 1

Employee's Name	Alig, Robert
Employee's Work Address	Two Bala Plaza, Bala Cynwyd, PA 19004 United States of America
Employee's Work Phone	(610) 227-2577
Employee's Salary	\$450.00

### Employee # 2

## 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Employee's Name	Fallon, John
Employee's Work Address	45 Columbus Avenue, New York, NY 10023 United States of America
Employee's Work Phone	(646) 831-2574
Employee's Salary	\$300.00

### Employee # 3

Employee's Name	Henry, Cloris
Employee's Work Address	45 Columbus Ave, New York, NY 10023 United States of America
Employee's Work Phone	(212) 520-5855
Employee's Salary	\$1,850.00

### Employee # 4

Employee's Name	Nti, Catherine
Employee's Work Address	Three Bala Plaza East, Suite 501, Bala Cynwyd, PA 19004 United States of America
Employee's Work Phone	(610) 227-2570
Employee's Salary	\$400.00

### Employee # 5

Employee's Name	Ventura, Meg
Employee's Work Address	45 Columbus Ave, New York, NY 10023 United States of America
Employee's Work Phone	(212) 649-8497
Employee's Salary	\$1,100.00

## Lobbying Activities

# 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

## Activity # 1

Subject Category

SAR Presentation

Subject Details

When: Thursday, September 08, 2011 3:30 PM-4:30 PM (GMT-05:00) Eastern Time (US & Canada).

Where: NYC DOE - Tweed

Note: The GMT offset above does not reflect daylight saving time adjustments.

—

Participants Name & Title:

NYC DOE

1. Gregg Bethel, Executive Director, Office of School Programs and Partnerships
2. Jennifer Bell-Ellwanger, Senior Advisor to the Chancellor/Executive Director, Research and Policy Support Group

College Board:

1. Andrea Mainelli, Senior Vice President, Region & Account Services
2. Bob Alig, Regional Vice President
3. Catherine Nti, Executive Director, K-12 Services
4. Cloris Henry, Senior District Director, NYC
5. Meg Ventura, Educational Manager, K-12 Services

Date: September 8, 2011

Start Time: 3:30 PM

End Time: 4:30 PM

Meeting Location: Tweed

Meeting Location Address: 52 Chambers

Meeting Location City, State ZIP: NY, NY 10007

CB Staff Meeting Place Anyone wanting to travel downtown together should meet in the lobby of 45 Columbus at 2:30. We will go travel by subway (A train to Chambers Street) and wait in Jerry\_s Caf\_ (90 Chambers Street) until 10 minutes before the start of the meeting.

Target	Office/Department	Contact Name
Education, Department of		Bethel, Gregg Bell-Ellwanger, Jennifer Gelber, Elizabeth

## Activity # 2

Subject Category

Introduction

# 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

## Subject Details

Dear Dr. Gibson,

Thank you for meeting with the College Board's Advocacy and Policy Center Vice President of Advocacy, Christen Pollock. We are excited to meet with you and learn about the exciting work you are doing in New York City Public Schools.

We also appreciate the opportunity to further our conversation on the resources the College Board has that will support work with access, equity, and advocacy for special groups such as immigrants and young men of color.

Please contact me at 212-520-8588 if you have any thoughts or questions prior our meeting.

Best,

Cloris M. Henry  
Senior District Director, NYC

Target	Office/Department	Contact Name
Education, Department of		Gibson, Dorita Rudolfo, Ainsley Feijoo, Laura

## Activity # 3

### Subject Category

Introduction

### Subject Details

We will meet with Jessie Mojica (new Exec Dir for Office of Family Information and Action, and part of Chancellor's leadership team), Jackie Lee, who now reports to Jessie, and Gerry Taylor-Brown, one of the HS superintendents for the Bronx.

The conversation from a meeting with Gerry will be continued about a plan to offer improved access to college readiness programs for Bronx students whose schools are slated to close. Schools might be closing but these students still need access to AP, MCQS, etc. Opportunity to continue new work with City-wide parent coordinators, Bronx schools etc.

Thx,

Meg

Target	Office/Department	Contact Name
Education, Department of		Mojica, Jessie Lee, Jackie

## Activity # 4

### Subject Category

Call

### Subject Details

Call Barbara Allienello to discuss adoption of SAT Readiness Program at Tottenville HS

## 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Target	Office/Department	Contact Name
Education, Department of		Allienello, Barbara

### Activity # 5

**Subject Category** PSAT Reporting Tool

**Subject Details**

Hello Chris, Patrick and Alyse,

Please find below the agenda and PSAT Skills Template, for our meeting on Tuesday. We look forward to the conversation with you.  
With kind regards,

Meg

Agenda

- \_ Review DOE PSAT template capabilities
- \_ Define DOE needs
- \_ Next steps

Target	Office/Department	Contact Name
Education, Department of		Sandor, Chris Purcell, Patrick

### Activity # 6

**Subject Category** Call

**Subject Details**

When: Thursday, September 29, 2011 2:30 PM-3:00 PM (GMT-05:00) Eastern Time (US & Canada).  
Where: 866-902-5726

—

Conference call: 866-902-5726  
Pass code: 735904 \_

Meg/Cloris will call Romaine Jagessar from DOE to discuss questions with PN budget.

Target	Office/Department	Contact Name
Education, Department of		Jagessar, Romaine

### Activity # 7

**Subject Category** Conference

# 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

## Subject Details

When: Saturday, October 15, 2011 8:00 AM-4:00 PM  
(GMT-05:00) Eastern Time (US & Canada).  
Where: Lehman College

—  
1st Bronx Education Summit, hosted by Rueben Diaz, Bronx Borough President, aimed at bringing together students, parents, educators and policy makers.  
Cloris

Target	Office/Department	Contact Name
Education, Department of		Walcott, Dennis Mojica, Jessie
Borough President - Bronx		Diaz, Ruben

## Activity # 8

### Subject Category

Introduction

### Subject Details

introducing Catherine Nti to Ainsley Rudolfo to discuss implementation of CollegeEd in NYC DOE's Empowering Boys initiative

Target	Office/Department	Contact Name
Education, Department of		Rudolfo, Ainsley

## Activity # 9

### Subject Category

Email

### Subject Details

Hi Jackie,

I got your message and wanted to thank you for reaching out. I've been meaning to do so since last week. I do have the Parent Coordinator Workshop on my calendar and I am hoping that you have 20 minutes this Thursday to have a quick chat on what you are expecting, so I can be sure to give the coordinators an excellent session.

If you can meet, just except the invitation. If not, please let me know a convenient time to call, and I will do my best to accommodate your schedule.

Best,

Cloris

Target	Office/Department	Contact Name
Education, Department of		Lee, Jackie

## Activity # 10

### Subject Category

Call

# 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

## Subject Details

John Fallon, Cloris Henry, Meg Ventura September 19, 2011\_ phone call with Tioja Riggins\_ SpringBoard support for orders through core curriculum

Target	Office/Department	Contact Name
Education, Department of		Riggins, Toija

## Activity # 11

### Subject Category

call

### Subject Details

Cloris-  
Just got your message\_no worries. Monday is best for me now. Does 12:30pm work\_  
Thanks,  
Lizzie

#### Agenda

- deep dive of SAT
- AP Expansion
- PSAT renewal
- schedule all quarterly call, Mondays at 9am
- SRP Expansion-report done but need list of participating pilot schools from Cara, 2009-2010 folder
- schedule once/month calls forwarding looking on what\_s coming up on the work plan

Target	Office/Department	Contact Name
Education, Department of		Gelber, Lizzie

## Activity # 12

### Subject Category

Introduction

## 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

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### Subject Details

Hi Cloris -  
I am available after 4:30 on the 13th and Friday the 14th before 11 or after 3. I was interested in attending several sessions Wednesday and Thursday and possibly one on Friday if possible. Let me know if you need me to select specific sessions now, or narrow it down further.  
Thanks very much, and I'm looking forward to talking.  
Andrea

Andrea Soonachan, Ed.D  
Associate Director, College and Career Planning  
Office of Postsecondary Readiness  
New York City Department of Education  
(212) 374-0495

-----Original Message-----  
From: Henry, Cloris \_mailto:chenry@collegeboard.org\_  
Sent: Fri 10/7/2011 5:13 PM  
To: Cohen Julian \_ Gelber Elizabeth  
Cc: Soonachan Andrea  
Subject: RE: College Board Forum and future collaboration

Hi Julian and Andrea,

I too, look forward to connecting with you very soon. I am working on getting your registration to the Forum waived. Would you like to attend all 3 days, or were there particular days/sessions you are interested in\_

Unfortunately, I'll be out of the office on College Board Business most of next week, but would you have any availability to speak on Thursday, October 13TH in the afternoon\_ I'm available anytime after 2PM and all day on Friday.

Thanks for e-introducing us, Lizzie\_ Have a great weekend, all\_

Best,

Cloris M. Henry  
Senior District Director, NYC  
The College Board  
Middle States Regional Office  
45 Columbus Avenue  
New York, New York 10023  
Office: 212-520-8588  
Mobile: 646-652-9818  
E-mail:  
chenry@collegeboard.org\_mailto:mventura@collegeboard.org\_  
Web-site:  
www.collegeboard.org\_http://www.collegeboard.com\_

\_cid:image001.png@01CC8513.54DA7EA0\_

SAVE THE DATE: January 23-24, 2012 - Middle States Regional Forum - at the Baltimore Hilton

# 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

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From: Cohen Julian  
\_mailto:BLOCKED\_EMAIL.gov\_  
Sent: Friday, October 07, 2011 3:25 PM  
To: Gelber Elizabeth\_ Henry, Cloris  
Cc: Soonachan Andrea  
Subject: RE: College Board Forum and future collaboration

Thanks Lizzie.

Cloris, I'd also like to include Andrea in this introduction. We're looking forward to connecting and you should just send us some times when you're available to chat.

Best,  
Julian

Julian Cohen  
NYC Department of Education  
212.374.2371

From: Gelber Elizabeth  
Sent: Friday, October 07, 2011 1:52 PM  
To: Cohen Julian\_ 'Henry, Cloris'  
Subject: College Board Forum and future collaboration

Julian and Cloris-

I'd like to e-introduce you two.

Cloris, as I've already mentioned, Julian is the Director of Postsecondary Readiness in the DOE's Office of Postsecondary Readiness. His office line is 212-374-2371.

Julian, Cloris is the NYC Senior District Director in the College Board's Middle States Regional Office. Her office line is 212-520-8588, and her mobile is 646-652-9818.

Cloris will reach out to you to discuss attending the upcoming College Forum-and to also learn about ways to better collaborate between your two teams going forward.

Thank you.

Best,  
Lizzie

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Elizabeth Flora Gelber  
Director of Partnerships  
Office of School Programs and Partnerships  
Service in Schools  
New York City Department of Education  
52 Chambers Street, Room 205  
New York, NY 10007  
BLOCKED\_EMAIL.gov\_mailto:EGelber2@schools.nyc.gov\_  
Phone: (212) 374-7640  
Mobile: (646) 415-3016  
Fax: (212) 374-5902

Target	Office/Department	Contact Name
Education, Department of		Gelber, Lizzie Cohen, Julian Soonachan, Andrea

# 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

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## Activity # 13

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### Subject Category

AP Honor Roll

### Subject Details

Cloris Henry, Catherine Nti 10/31/11  
Hi Gregg and Jennifer,

Please see NYC\_s data regarding AP Honor Roll and the AP Honor Roll in Attachment. I have also put the press release below.

NEW YORK \_ A total of 367 school districts across the U.S. and Canada are being honored by the College Board by being placed on the Second Annual AP Honor Roll for simultaneously increasing access to Advanced Placement\_ course work while maintaining or increasing the percentage of students earning scores of 3 or higher on AP Exams. Achieving both of these goals is the ideal scenario for a district\_s AP program because it indicates that the district is successfully identifying motivated, academically prepared students who are likely to benefit most from AP course work. The majority of U.S. colleges and universities grant college credit or advanced placement for a score of 3 or above on AP Exams. The Second Annual AP Honor Roll is made up of only those school districts that are simultaneously expanding opportunity and improving performance. The Second Annual AP Honor Roll includes 367 school districts across 45 states in the U.S. and six provinces in Canada. The state of Pennsylvania had the largest representation of districts, with a total of 34 on the list, followed by New York and Massachusetts, which both have 30.

"Participation in college-level AP courses can level the playing field for underserved students, give them the confidence needed to succeed in college, and raise standards and performance in key subjects like science and math," said College Board President Gaston Caperton. "The AP Honor Roll districts are defying expectations by expanding access while enabling their students to maintain or improve their AP Exam scores." Many school districts in the U.S. and Canada have focused on expanding access to AP courses as part of a strategy to improve college readiness. While these efforts have resulted in more students earning scores of 3 or better, these efforts have also resulted in more students earning scores of 1 or 2. Accordingly, there has been a slight decline since 2001 in the percentage of AP students scoring a 3 or better, a decline that can be expected in any program attracting a broader cross section of students.

Helping more students learn at a higher level and earn higher AP scores is an objective of all members of the AP community, from AP teachers to district and school administrators to college professors. Many are experimenting with a variety of initiatives and strategies to determine how to expand access and improve student performance simultaneously.

Please let me know if you have any questions.

Best,

Cloris

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Lobbyist Name: The College Board

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Target	Office/Department	Contact Name
Education, Department of		Betheil, Gregg Bell-Ellwanger, Jennifer

### Activity # 14

**Subject Category**

Call and e-mail

**Subject Details**

Hi Charles,

I left you a message pertaining to this matter, but I wanted to make sure you are aware that we are working internally to ensure that we can resolve any issues and clear our status as soon as possible.

On a some of your questions we will connect you with our legal department, but we are also working with Gov. Caperton\_s office to schedule time for you to speak with him on the personal issues you referred to during our conversation. Would you be able to estimate how much time you would need with Gov. Caperton\_

I will reach out to you again tomorrow to let you know where we are on our side.

Best,

Cloris M. Henry

Target	Office/Department	Contact Name
Education, Department of		Anderson, Charles

### Activity # 15

**Subject Category**

e-mail

**Subject Details**

Hi Charles,

I hope you are well today. Thank you for reaching out to us regarding the submission of the College Board\_s VENDEX questionnaires. We submitted our questionnaires via FedEx on 2/17/2011. Please see memorandum attesting to this in attachment.

Please contact me if you have any other questions or concerns.

Best,

Target	Office/Department	Contact Name
Education, Department of		Anderson, Charles

### Activity # 16

**Subject Category**

Introduction

## 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

### Subject Details

Ok. See you at 9:30. Thanks\_

Regards,

Denise A. Lewis  
Instructional Technology Specialist  
Office of Education Technology  
South Brooklyn, Staten Island  
347-244-9446  
Email: BLOCKED\_EMAIL  
\_mailto:BLOCKED\_EMAIL.gov\_

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From: Henry, Cloris \_mailto:chenry@collegeboard.org\_  
Sent: Thu 10/27/2011 7:57 PM  
To: Lewis Denise (20K000)  
Subject: Re: NYC School wants to talk with you

Denise, can we make it 9:30\_ I have a 10:30 appointment and a 10 cuts it too close.

----- Original Message -----

From: Lewis Denise (20K000)  
BLOCKED\_EMAIL.gov\_  
To: Henry, Cloris  
Sent: Thu Oct 27 18:55:57 2011  
Subject: RE: NYC School wants to talk with you

Sorry to be a bother but would it be possible to talk before the Chancellor's session\_ There is only one session I don't want to miss tomorrow and that is from 11-12. Could we meet at 10\_ My colleague will be joining me.

Regards,

Denise A. Lewis  
Instructional Technology Specialist  
Office of Education Technology  
South Brooklyn, Staten Island  
347-244-9446  
Email: BLOCKED\_EMAIL  
\_mailto:BLOCKED\_EMAIL.gov\_

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From: Henry, Cloris \_mailto:chenry@collegeboard.org\_  
Sent: Thu 10/27/2011 1:04 PM  
To: Lewis Denise (20K000)  
Subject: Re: NYC School wants to talk with you

Great, thanks\_

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From: Lewis Denise (20K000)  
BLOCKED\_EMAIL.gov\_  
To: Henry, Cloris  
Sent: Thu Oct 27 13:02:58 2011  
Subject: Re: NYC School wants to talk with you

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Lobbyist Name: The College Board

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Ok. I'll meet you at the reception center at 12 so we have a few minutes before the keynote

Denise

On Oct 27, 2011, at 12:10 PM, "Henry, Cloris"  
\_chenry@collegeboard.org\_ wrote:

Hi Denise, unfortunately, that's when Chancellor Walcott's Plenary session begins. I'd be available to speak directly afterward, however I have a 3PM meeting, so it may be a little tight. Why don't we meet right before the Plenary and if you're attending, we can sit together and chat directly after it ends\_

Let me know if that works for you. If not, we'll definitely speak soon\_

Cloris M. Henry

Target	Office/Department	Contact Name
Education, Department of		Lewis, Denise

### Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period \$4,100.00

### Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$4,200.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$4,200.00

### Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

## 2011 Amended P5 Client Periodic Report

Lobbyist Name: The College Board

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Henry, Cloris
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	11/14/2011 16:37
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### ELECTRONIC SIGNATURE

Cloris Henry was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."