

## 2011 P5 Client Periodic Report

Lobbyist Name: American Heart Association

Client Name: American Heart Association

### Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168  
United States of America

Lobbyist Business Phone (212) 878-5900

### Client Information

Client Name American Heart Association

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168  
United States of America

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Day, David

Employee's Work Address 54 Wayside Drive, Suite C, West Springfield, MA 01089  
United States of America

Employee's Work Phone (413) 735-2110

Employee's Salary \$62.32

#### Employee # 2

# 2011 P5 Client Periodic Report

**Lobbyist Name:** American Heart Association

**Client Name:** American Heart Association

**Employee's Name** Galarza, Maria

**Employee's Work Address** 122 East 42nd Street, 18th Floor, New York, NY 10168  
United States of America

**Employee's Work Phone** (212) 878-5969

**Employee's Salary** \$156.82

## Employee # 3

**Employee's Name** Vitale, Robin

**Employee's Work Address** 122 East 42nd Street, 18th Floor, New York, NY 10176  
United States of America

**Employee's Work Phone** (609) 223-3759

**Employee's Salary** \$326.49

## Lobbying Activities

### Activity # 1

**Subject Category** Future Policy Work

**Subject Details** No Introduction is pending, however outreach was achieved to our volunteer network re: physical education in NYC as a result of the recent Comptroller audit. Future policy work will be prioritized.

Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Rasch, Kimberly Miller, Sam Otsubo, Emiko

### Activity # 2

**Subject Category** Community Transformation Grant

**Subject Details** The AHA is prioritizing the implementation of the City's Community Transformation Grant since the objectives align with the mission of our organization. Several meetings have taken place with the DHMH to discuss their plans.

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Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Kansagra, Susan Mandel-Ricci, Jenna Goodman, Andrew

### Activity # 3

**Subject Category** Tobacco Policy Agenda

**Subject Details** The AHA presented our proposed tobacco policy agenda to the Commissioner as a representative of the Smoke Free City Coalition.

Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Farley, Thomas

### Summary of Compensation for Client

**Total Compensation Paid or Owed for Current Period** \$545.63

### Lobbying Expenses

**Aggregate of all expenses for salaries of support staff** \$0.00

**Total of Aggregate Expenses \$75.00 or less** \$0.00

**Are there expenses greater than \$75.00?** No

**Itemized Expense Total** \$0.00

**Total Expenses for Current Period** \$0.00

### Reimbursed Expenses

**Total Reimbursed Expenses for Current Period** \$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	11/15/2011 17:43
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### ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."