

## 2011 P5 Client Periodic Report

Lobbyist Name: The Parkside Group, LLC

Client Name: Fresh Direct, LLC

### Lobbyist Information

Principal Officer Name: Giannoulis , Harry

Principal Officer Title: President

Principal Officer Email: BLOCKED\_EMAIL

Principal Officer Phone: (212) 571-7717

Lobbyist Business Name: The Parkside Group, LLC

Lobbyist Business Address: 132 Nassau Street , Suite 400, New York, NY 10038  
United States of America

Lobbyist Business Phone: (212) 571-7717

### Client Information

Client Name: Fresh Direct, LLC

Business Address: 23-30 Borden Avenue, Long Island City, NY 11101  
United States of America

Client P.O. Name: Hickey, Laurence L

Business Phone: (718) 928-1290

Business Email: BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name: Giannoulis, Harry

Employee's Work Address: 132 NASSAU STREET, NEW YORK, NY 10038 United  
States of America

Employee's Work Phone: (212) 571-7717

#### Employee # 2

Employee's Name: Katz, Dan

## 2011 P5 Client Periodic Report

Lobbyist Name: The Parkside Group, LLC

Client Name: Fresh Direct, LLC

Employee's Work Address 33 Elsk Street, Albany, NY 12207 United States of America

Employee's Work Phone (212) 571-7717

### Employee # 3

Employee's Name Stavisky, Evan

Employee's Work Address 132 NASSAU STREET, NEW YORK, NY 10038 United States of America

Employee's Work Phone (917) 579-5696

## Lobbying Activities

### Activity # 1

Subject Category Local Law

Subject Details TRAFFIC REGULATIONS/ TICKET ABATEMENT PROGRAM

Target	Office/Department	Contact Name
Transportation, Department of (DOT)		MCCARTHY, MAURA

## Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period \$8,000.00

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

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### Reimbursed Expenses

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Total Reimbursed Expenses for Current Period	\$0.00
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## 2011 P5 Client Periodic Report

Lobbyist Name: The Parkside Group, LLC

Client Name: Fresh Direct, LLC

### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Giannoulis , Harry
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	11/21/2011 17:16
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### ELECTRONIC SIGNATURE

Harry Giannoulis was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."