

2011 P5 Client Periodic Report

Lobbyist Name: James F. Capalino & Associates, Inc.

Client Name: Media Metrica Limited

Lobbyist Information

Principal Officer Name Capalino, James F.

Principal Officer Title President

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 616-5810

Lobbyist Business Name James F. Capalino & Associates, Inc.

Lobbyist Business Address 233 Broadway, Suite 850, New York, NY 10279 United States of America

Lobbyist Business Phone (212) 616-5810

Client Information

Client Name Media Metrica Limited

Business Address Studio 3, 166 Tower Bridge Road, London (UK) SE1 3LS, NY 10010 United States of America

Client P.O. Name Ornstein, Jason

Business Phone (917) 669-1240

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Capalino, James

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279 United States of America

Employee's Work Phone (212) 616-5811

Employee # 2

Employee's Name Fontas, George

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Lobbyist Name: James F. Capalino & Associates, Inc.

Client Name: Media Metrica Limited

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279 United States of America

Employee's Work Phone (212) 616-5818

Employee # 3

Employee's Name Schafran, Brooke

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279 United States of America

Employee's Work Phone (212) 799-8237

Employee # 4

Employee's Name Terry, Travis

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279 United States of America

Employee's Work Phone (212) 616-5826

Employee # 5

Employee's Name Thompson, Mark

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279 United States of America

Employee's Work Phone (212) 616-5818

Lobbying Activities

Activity # 1

Subject Category Procurement

Subject Details Placement of blast resistant recycling/media modules in multiple NYC areas including within the boundaries of The Downtown Alliance (TDA) district

Target	Office/Department	Contact Name
Transportation, Department of (DOT)		Forgione, Margaret

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Lobbyist Name: James F. Capalino & Associates, Inc.

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Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period	\$9,000.00
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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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Client Name: Media Metrica Limited

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Capalino, James F.
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	11/29/2011 17:20
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ELECTRONIC SIGNATURE

James F. Capalino was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."