

Client Information

Client Name	EI Ad US Holding, Inc.
Business Address	575 Madison Avenue, New York, NY 10022 United States of America
Client P.O. Name	Arbit, Sheara
Business Phone	(212) 213-8833
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Kasirer Consulting LLC
Lobbyist Entity's Business Phone	(212) 285-1800
Lobbyist Entity's Business Address	321 Broadway, Suite 201, New York, NY 10007 United States of America

Compensation Paid or Owed to Kasirer Consulting LLC

Compensation Paid or Owed During the Calendar Year	\$90,000
--	----------

Client Expenses Reimbursed to Kasirer Consulting LLC

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category	Pension Funds and Retirement Systems
Subject Details	Permits and Approvals

2011 Client Annual Report for El Ad US Holding, Inc.

Target	Office/Department	Contact Name
Planning Commission (CPC)		tierney, robert sadik-kahn, commissioner barbero, vikki sanchez, luis

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Arbit, Sheara
------------------------	---------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	01/03/2012 13:56
--------------------	------------------

ELECTRONIC SIGNATURE

Sheara Arbit was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."