

## 2011 Client Annual Report for Prospect Park Alliance, Inc.

### Client Information

<b>Client Name</b>	Prospect Park Alliance, Inc.
<b>Business Address</b>	95 Prospect Park West, Brooklyn, NY 11215 United States of America
<b>Client P.O. Name</b>	Lloyd, Emily
<b>Business Phone</b>	(718) 965-8951
<b>Business Email</b>	BLOCKED_EMAIL

### Lobbyist Entities

#### Lobbyist Entity # 1

<b>Lobbyist Entity's Name</b>	Prospect Park Alliance, Inc.
<b>Lobbyist Entity's Business Phone</b>	(718) 965-8951
<b>Lobbyist Entity's Business Address</b>	95 Prospect Park West, Brooklyn, NY 11215 United States of America

#### Compensation Paid or Owed to Prospect Park Alliance, Inc.

<b>Compensation Paid or Owed During the Calendar Year</b>	\$19,800
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#### Client Expenses Reimbursed to Prospect Park Alliance, Inc.

<b>Total of Aggregate Expenses \$75.00 or less</b>	\$219.34
<b>Are there expenses greater than \$75.00?</b>	YES

#### Itemized Expenses

##### Itemized Expense # 1

<b>Paid to</b>	Prospect Park Alliance, Inc.
<b>Purpose</b>	Annual Prospect Park Alliance Gala
<b>Amount</b>	\$100.00

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### Itemized Expense # 2

<b>Paid to</b>	Prospect Park Alliance, Inc.
<b>Purpose</b>	Annual Prospect Park Alliance Gala
<b>Amount</b>	\$100.00

### Itemized Expense # 3

<b>Paid to</b>	Prospect Park Alliance, Inc.
<b>Purpose</b>	Annual Prospect Park Alliance Gala
<b>Amount</b>	\$100.00

### Itemized Expense # 4

<b>Paid to</b>	Prospect Park Alliance, Inc.
<b>Purpose</b>	Annual Prospect Park Alliance Gala
<b>Amount</b>	\$100.00

<b>Itemized Expense Total</b>	\$400.00
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### Lobbying Activities

#### Activity # 1

<b>Subject Category</b>	State of Borough Address
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<b>Subject Details</b>	Attended the State of the Borough Address - Brooklyn (Borough President Markowitz)
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Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

#### Activity # 2

<b>Subject Category</b>	Budget
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<b>Subject Details</b>	Met with Council Member Brad Lander to discuss FY 2012 Capital and Expense Funding Request on March 2, 2011.
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Target	Office/Department	Contact Name
NYC Council Members	Lander, Bradford - District No. 39	

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### Activity # 3

**Subject Category** Budget

**Subject Details** Met with Brooklyn Borough President Marty Markowitz to discuss FY 2012 Capital and Expense Funding Request on March 7, 2011.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

### Activity # 4

**Subject Category** Budget

**Subject Details** Met with Jeff Rodus and Scott Crowley - Capital and Expense Budget Staff, City Council Finance Division - to discuss FY 2012 Capital and Expense Funding Request on March 28, 2011.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Quinn, Christine - District No. 3	Rodus, Jeffrey Crowley, Scott

### Activity # 5

**Subject Category** Budget

**Subject Details** Met with Council Member Erik Dilan to discuss FY 2012 Capital and Expense Funding Request on March 28, 2011.

Target	Office/Department	Contact Name
NYC Council Members	Dilan, Erik Martin - District No. 37	

### Activity # 6

**Subject Category** Budget

**Subject Details** Met with Council Member Domenic Recchia to discuss FY 2012 Capital and Expense Funding Request on March 28, 2011.

Target	Office/Department	Contact Name
NYC Council Members	Recchia, Jr., Domenic M. - District No. 47	

### Activity # 7

**Subject Category** Budget

**Subject Details** Met with Council Member Stephen Levin to discuss FY 2012 Capital and Expense Funding Request on March 30, 2011.

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Target	Office/Department	Contact Name
NYC Council Members	Levin, Stephen - District No. 33	

### Activity # 8

**Subject Category** Budget

**Subject Details** Met with Council Member Mathieu Eugene to discuss FY 2012 Capital and Expense Funding Request on April 5, 2011.

Target	Office/Department	Contact Name
NYC Council Members	Eugene, Mathieu - District No. 40	

### Activity # 9

**Subject Category** Budget

**Subject Details** Met with Council Member Jumaane Williams to discuss FY 2012 Capital and Expense Funding Request on April 5, 2011.

Target	Office/Department	Contact Name
NYC Council Members	Williams, Jumaane - District No. 45	

### Activity # 10

**Subject Category** Budget

**Subject Details** Met with Council Member Darlene Mealy to discuss FY 2012 Capital and Expense Funding Request on April 19, 2011.

Target	Office/Department	Contact Name
NYC Council Members	Mealy, Darlene - District No. 41	

### Activity # 11

**Subject Category** Budget

**Subject Details** Met with Karen Becker - Chief of Staff, Council Member Domenic Recchia - to discuss FY 2012 Capital and Expense Funding Request on April 21, 2011.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Recchia, Jr., Domenic M. - District No. 47	Becker, Karen

### Activity # 12

**Subject Category** Budget

**Subject Details** Testified before the City Council Brooklyn Delegation regarding Prospect Park Alliance's FY 2012 Capital and Expense Funding Requests on April 25, 2011.

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Target	Office/Department	Contact Name
NYC Council Members	Barron, Charles - District No. 42 Dilan, Erik Martin - District No. 37 Eugene, Mathieu - District No. 40 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 James, Letitia - District No. 35 Lander, Bradford - District No. 39 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Nelson, Jr., Michael C. - District No. 48 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Vann, Albert - District No. 36 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 Fidler, Lewis - District No. 46	

### Activity # 13

**Subject Category**

Budget

**Subject Details**

Met with Rachel Goodman - Chief of Staff, Council Member Brad Lander - to discuss Prospect Park Activities on June 8, 2011.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Lander, Bradford - District No. 39	Goodman, Rachel

### Activity # 14

**Subject Category**

Prospect Park Activities

**Subject Details**

Met with Michael Freedman Schnapp - Staff, Council Member Brad Lander - to discuss Prospect Park Events and Activities on July 21, 2011.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Lander, Bradford - District No. 39	Freedman Schnapp, Michael

### Activity # 15

**Subject Category**

Trees in Prospect Park

**Subject Details**

Met with Brooklyn Borough President Marty Markowitz to discuss downed trees in Prospect Park on September 16, 2011.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

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### Activity # 16

**Subject Category** Tour of Lakeside Construction Project

**Subject Details** Provided Comptroller John Liu a tour of Prospect Park's Lakeside Project on September 26, 2011

Target	Office/Department	Contact Name
Comptroller's Office		Liu, John

### Activity # 17

**Subject Category** State Economic Regional Councils

**Subject Details** Met with Brooklyn Borough President Marty Markowitz to discuss the State Economic Regional Councils on October 3, 2011.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

### Activity # 18

**Subject Category** Prospect Park Activities

**Subject Details** Met with Council Member Brad Lander and his Chief of Staff (Rachel Goodman) to discuss activities at Prospect Park on October 20, 2011

Target	Office/Department	Contact Name
NYC Council Members	Lander, Bradford - District No. 39	
NYC Council Members - Staff	Lander, Bradford - District No. 39	Goodman, Rachel

### Activity # 19

**Subject Category** Prospect Park Activities

**Subject Details** Met with Rachel Goodman - Chief of Staff, Council Member Lander - to discuss Prospect Park Activities on November 10, 2011.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Lander, Bradford - District No. 39	Goodman, Rachel

## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lloyd, Emily
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/04/2012 11:21
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## ELECTRONIC SIGNATURE

Emily Lloyd was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."