

2011 Client Annual Report for Wal-Mart Stores, Inc.

Client Information

Client Name	Wal-Mart Stores, Inc.
Business Address	702 S.W. 8th Street, M.W. 215, Bentonville, AR 72716 United States of America
Client P.O. Name	Sans, Maggie
Business Phone	(479) 204-8119
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Wal-Mart Stores, Inc.
Lobbyist Entity's Business Phone	(479) 277-0425
Lobbyist Entity's Business Address	702 S.W. 8th Street, M.W. 215, Bentonville, AR 72716 United States of America

Compensation Paid or Owed to Wal-Mart Stores, Inc.

Compensation Paid or Owed During the Calendar Year	\$136,382.34
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Client Expenses Reimbursed to Wal-Mart Stores, Inc.

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	YES

Itemized Expenses

Itemized Expense # 1

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to The Marino Organization for Consulting
Amount	\$99,204.00

2011 Client Annual Report for Wal-Mart Stores, Inc.

Itemized Expense # 2

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting
Amount	\$140,000.00

Itemized Expense # 3

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Crossborders for Consulting
Amount	\$48,900.00

Itemized Expense # 4

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Douglas E. Schoen for Consulting
Amount	\$124,364.00

Itemized Expense # 5

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting
Amount	\$454,204.00

Itemized Expense # 6

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting
Amount	\$124,052.00

Itemized Expense # 7

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Douglas E. Schoen for Consulting

2011 Client Annual Report for Wal-Mart Stores, Inc.

Amount	\$46,453.00
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Itemized Expense # 8

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to 99 Solutions, Inc. for Consulting
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Amount	\$3,000.00
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Itemized Expense # 9

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$10,000.00
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Itemized Expense # 10

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$40,900.00
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Itemized Expense # 11

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$3,019.00
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Itemized Expense # 12

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$7,500.00
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Itemized Expense # 13

Paid to	Wal-Mart Stores, Inc.
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2011 Client Annual Report for Wal-Mart Stores, Inc.

Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$4,204.00
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Itemized Expense # 14

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$770.00
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Itemized Expense # 15

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$25,000.00
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Itemized Expense # 16

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$22,328.00
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Itemized Expense # 17

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$140,000.00
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Itemized Expense # 18

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to 1-2-1 Direct for Consulting
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Amount	\$167,352.00
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Itemized Expense # 19

2011 Client Annual Report for Wal-Mart Stores, Inc.

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Forum Strategy for Consulting
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Amount	\$5,000.00
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Itemized Expense # 20

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Forum Strategy for Consulting
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Amount	\$5,000.00
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Itemized Expense # 21

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$16,000.00
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Itemized Expense # 22

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$1,308.35
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Itemized Expense # 23

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$1,041.31
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Itemized Expense # 24

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$5,975.00
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Itemized Expense # 25

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Public Strategy Group for Consulting
Amount	\$2,252.36

Itemized Expense # 26

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting
Amount	\$25,000.00

Itemized Expense # 27

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting
Amount	\$90,000.00

Itemized Expense # 28

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to 99 Solutions for Consulting
Amount	\$8,000.00

Itemized Expense # 29

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Connective Strategies for Consulting
Amount	\$12,000.00

Itemized Expense # 30

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Crossborders for Consulting

2011 Client Annual Report for Wal-Mart Stores, Inc.

Amount	\$20,000.00
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Itemized Expense # 31

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$7,500.00
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Itemized Expense # 32

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Douglas E. Schoen for Consulting
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Amount	\$5,000.00
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Itemized Expense # 33

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$16,000.00
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Itemized Expense # 34

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$3,657.38
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Itemized Expense # 35

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$15,000.00
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Itemized Expense # 36

Paid to	Wal-Mart Stores, Inc.
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2011 Client Annual Report for Wal-Mart Stores, Inc.

Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$8,162.00
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Itemized Expense # 37

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to 99 Solutions for Consulting
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Amount	\$8,000.00
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Itemized Expense # 38

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$10,000.00
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Itemized Expense # 39

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$20,000.00
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Itemized Expense # 40

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$7,500.00
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Itemized Expense # 41

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Douglas E. Schoen for Consulting
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Amount	\$5,000.00
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Itemized Expense # 42

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Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Forum Strategy for Consulting
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Amount	\$6,025.00
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Itemized Expense # 43

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$16,000.00
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Itemized Expense # 44

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$1,346.44
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Itemized Expense # 45

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$2,856.25
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Itemized Expense # 46

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$729.10
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Itemized Expense # 47

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$25,000.00
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Itemized Expense # 48

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to 99 Solutions for Consulting
Amount	\$8,000.00

Itemized Expense # 49

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Crossborders for Consulting
Amount	\$12,500.00

Itemized Expense # 50

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to The Marino Group for Consulting
Amount	\$16,000.00

Itemized Expense # 51

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Public Strategy Group for Consulting
Amount	\$1,641.31

Itemized Expense # 52

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Public Strategy Group for Consulting
Amount	\$1,275.00

Itemized Expense # 53

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting

2011 Client Annual Report for Wal-Mart Stores, Inc.

Amount	\$25,000.00
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Itemized Expense # 54

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to 99 Solutions for Consulting
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Amount	\$8,000.00
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Itemized Expense # 55

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$10,000.00
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Itemized Expense # 56

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$1,706.00
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Itemized Expense # 57

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$12,500.00
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Itemized Expense # 58

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$7,500.00
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Itemized Expense # 59

Paid to	Wal-Mart Stores, Inc.
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2011 Client Annual Report for Wal-Mart Stores, Inc.

Purpose	Payment to Douglas E. Schoen for Consulting
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Amount	\$5,000.00
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Itemized Expense # 60

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$16,000.00
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Itemized Expense # 61

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$2,933.18
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Itemized Expense # 62

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$2,751.00
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Itemized Expense # 63

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$6,360.11
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Itemized Expense # 64

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$25,000.00
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Itemized Expense # 65

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Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$317.00
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Itemized Expense # 66

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$68,220.00
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Itemized Expense # 67

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to 99 Solutions for Consulting
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Amount	\$8,000.00
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Itemized Expense # 68

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$12,500.00
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Itemized Expense # 69

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Douglas E. Schoen for Consulting
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Amount	\$5,000.00
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Itemized Expense # 70

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$1,079.02
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Itemized Expense # 71

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting
Amount	\$25,000.00

Itemized Expense # 72

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to The Marino Group for Consulting
Amount	\$16,000.00

Itemized Expense # 73

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Public Strategy Group for Consulting
Amount	\$1,264.39

Itemized Expense # 74

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to 99 Solutions for Consulting
Amount	\$8,000.00

Itemized Expense # 75

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Connective Strategies for Consulting
Amount	\$10,000.00

Itemized Expense # 76

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Crossborders for Consulting

2011 Client Annual Report for Wal-Mart Stores, Inc.

Amount	\$12,500.00
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Itemized Expense # 77

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Douglas E. Schoen for Consulting
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Amount	\$5,000.00
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Itemized Expense # 78

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Forum Strategies for Consulting
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Amount	\$3,850.00
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Itemized Expense # 79

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$16,000.00
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Itemized Expense # 80

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$901.57
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Itemized Expense # 81

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$25,000.00
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Itemized Expense # 82

Paid to	Wal-Mart Stores, Inc.
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2011 Client Annual Report for Wal-Mart Stores, Inc.

Purpose	Payment to 99 Solutions for Consulting
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Amount	\$8,000.00
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Itemized Expense # 83

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$12,500.00
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Itemized Expense # 84

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Forum Strategies for Consulting
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Amount	\$1,700.00
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Itemized Expense # 85

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to The Marino Group for Consulting
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Amount	\$16,000.00
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Itemized Expense # 86

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$610.00
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Itemized Expense # 87

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Tusk Strategies for Consulting
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Amount	\$25,000.00
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Itemized Expense # 88

2011 Client Annual Report for Wal-Mart Stores, Inc.

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Hay Group for Consulting
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Amount	\$2,410.40
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Itemized Expense # 89

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$10,000.00
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Itemized Expense # 90

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Public Strategy Group for Consulting
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Amount	\$126.00
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Itemized Expense # 91

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to 99 Solutions for Consulting
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Amount	\$8,000.00
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Itemized Expense # 92

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Connective Strategies for Consulting
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Amount	\$10,000.00
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Itemized Expense # 93

Paid to	Wal-Mart Stores, Inc.
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Purpose	Payment to Crossborders for Consulting
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Amount	\$12,500.00
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Itemized Expense # 94

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Douglas E. Schoen for Consulting
Amount	\$5,000.00

Itemized Expense # 95

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Forum Strategy for Consulting
Amount	\$1,250.00

Itemized Expense # 96

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to The Marino Group for Consulting
Amount	\$16,000.00

Itemized Expense # 97

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Public Strategy Group for Consulting
Amount	\$267.52

Itemized Expense # 98

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Tusk Strategies for Consulting
Amount	\$25,000.00

Itemized Expense # 99

Paid to	Wal-Mart Stores, Inc.
Purpose	Payment to Connective Strategies for Consulting

2011 Client Annual Report for Wal-Mart Stores, Inc.

Amount \$2,800.00

Itemized Expense Total \$2,348,565.69

Lobbying Activities

Activity # 1

Subject Category Discussed issues relating to the reputation of Wal-Mart Stores, Inc.

Subject Details Discussed issues relating to the reputation of Wal-Mart Stores, Inc.

Target	Office/Department	Contact Name
NYC Council Members	Koslowitz, Karen - District No. 29 Reyna, Diana - District No. 34 Sanders, Jr., James - District No. 31 Ignizio, Vincent - District No. 51 Vann, Albert - District No. 36 Recchia, Jr., Domenic M. - District No. 47 Ulrich, Eric - District No. 32 Weprin, Mark - District No. 23 Oddo, James - District No. 50 Dilan, Erik Martin - District No. 37 Wills, Ruben - District No. 28 Cabrera, Fernando - District No. 14 Comrie, Leroy - District No. 27 Vallone, Jr., Peter - District No. 22	
Borough President - Brooklyn		Markowitz, Marty

Activity # 2

Subject Category Policy and program issues

Subject Details Policy and program issues

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Senior Advisor	Feinblatt, John
	Deputy Mayors	Freed, Adam Wolfson, Howard
	Adult Education	Colton, Tara
Youth & Community Development, Department of (DYCD)		Mulgrav, Jeanne
Health And Mental Hygiene, Department of (DOHMH)		Farley, Thomas

Lobbyist Entity # 2

2011 Client Annual Report for Wal-Mart Stores, Inc.

Lobbyist Entity's Name	Manatt, Phelps & Phillips, LLP
Lobbyist Entity's Business Phone	(212) 830-4530
Lobbyist Entity's Business Address	7 Times Square, New York, NY 10036 United States of America

Compensation Paid or Owed to Manatt, Phelps & Phillips, LLP

Compensation Paid or Owed During the Calendar Year	\$90,000
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Client Expenses Reimbursed to Manatt, Phelps & Phillips, LLP

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category Issues relating to Wal-Mart Stores, Inc. in New York City

Subject Details Issues relating to Wal-Mart Stores, Inc. in New York City

Target	Office/Department	Contact Name
NYC Council Members	Chin, Margaret - District No. 1 Gentile, Vincent J. - District No. 43 Weprin, Mark - District No. 23 Dilan, Erik Martin - District No. 37 Comrie, Leroy - District No. 27 Oddo, James - District No. 50 Vallone, Jr., Peter - District No. 22	

Lobbyist Entity # 3

Lobbyist Entity's Name	YORK GROUP ASSOCIATES LLC
Lobbyist Entity's Business Phone	(347) 560-0139
Lobbyist Entity's Business Address	893 MYRTLE AVE, 2B, BROOKLYN, NY 11206 United States of America

Compensation Paid or Owed to YORK GROUP ASSOCIATES LLC

2011 Client Annual Report for Wal-Mart Stores, Inc.

Compensation Paid or Owed During the Calendar Year \$48,000

Client Expenses Reimbursed to YORK GROUP ASSOCIATES LLC

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Lobbying Activities

Activity # 1

Subject Category Corporate Practices

Subject Details Corporate Practices

Target	Office/Department	Contact Name
NYC Council Members	Dilan, Erik Martin - District No. 37 Foster, Helen - District No. 16 Mealy, Darlene - District No. 41 Recchia, Jr., Domenic M. - District No. 47 Ulrich, Eric - District No. 32 Gennaro, James - District No. 24 Nelson, Jr., Michael C. - District No. 48 Williams, Jumaane - District No. 45 Dickens, Inez - District No. 9	

Lobbyist Entity # 4

Lobbyist Entity's Name The Wright Group NY, Inc

Lobbyist Entity's Business Phone (212) 216-0683

Lobbyist Entity's Business Address 151West 30th Street, New York, NY 10001 United States of America

Compensation Paid or Owed to The Wright Group NY, Inc

Compensation Paid or Owed During the Calendar Year \$72,000

Client Expenses Reimbursed to The Wright Group NY, Inc

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Lobbying Activities

Activity # 1

Subject Category

Introduction

Subject Details

Intro 251B-2010; Intro 97-2010

Target	Office/Department	Contact Name
NYC Council Members	Cabrera, Fernando - District No. 14 Palma, Annabel - District No. 18 James, Letitia - District No. 35 Reyna, Diana - District No. 34 Eugene, Mathieu - District No. 40 Jackson, Robert - District No. 7 Rodriguez, Ydanis - District No. 10 Comrie, Leroy - District No. 27 Ferraras, Julissa - District No. 21 Wills, Ruben - District No. 28 Rose, Deborah - District No. 49 Viverito, Melissa - District No. 8	

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Sans, Maggie
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/16/2012 16:55
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ELECTRONIC SIGNATURE

Maggie Sans was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."