

## Client Information

Client Name	Reach Out And Read Of Greater New York, Inc.
Business Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
Client P.O. Name	Lester, Traci
Business Phone	(646) 237-0103
Business Email	BLOCKED_EMAIL

## Lobbyist Entities

### Lobbyist Entity # 1

Lobbyist Entity's Name	Reach Out And Read Of Greater New York, Inc.
Lobbyist Entity's Business Phone	(646) 237-0103
Lobbyist Entity's Business Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America

### Compensation Paid or Owed to Reach Out And Read Of Greater New York, Inc.

Compensation Paid or Owed During the Calendar Year	\$9,000
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### Client Expenses Reimbursed to Reach Out And Read Of Greater New York, Inc.

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

## Lobbying Activities

### Activity # 1

Subject Category	New York City Council
Subject Details	We sought funds from the New York City Council for Reach Out and Read programs in City Council Districts throughout New York City.

## 2011 Client Annual Report for Reach Out And Read Of Greater New York, Inc.

Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36	

## 2011 Client Annual Report for Reach Out And Read Of Greater New York, Inc.

Target	Office/Department	Contact Name
	Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 Wills, Ruben - District No. 28	

### Activity # 2

**Subject Category** Borough President-Bronx

**Subject Details** We sought funds from the Bronx Borough President for Reach Out and Read programs in the Bronx.

Target	Office/Department	Contact Name
Borough President - Bronx		Diaz, Ruben

### Activity # 3

**Subject Category** Manhattan Borough-President

**Subject Details** We sought funds from the Manhattan Borough President for Reach Out and Read programs in Manhattan.

Target	Office/Department	Contact Name
Borough President - Manhattan		Stringer, Scott

## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lester, Traci
Principal Officer Email	BLOCKED_EMAIL
Certification Date	03/08/2012 14:00

## ELECTRONIC SIGNATURE

Traci Lester was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."