

2012 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Lobbyist Business Phone	(718) 817-3020

Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Massiah, Lesley
Employee's Work Address	441 East Fordham Road, Bronx, NY 10458 United States of America
Employee's Work Phone	(716) 817-3020
Employee's Salary	\$637.40

Employee # 2

2012 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Employee's Name

Muriana, Joseph

Employee's Work Address

441 East Fordham Road, Bronx, NY 10463 United States of America

Employee's Work Phone

(718) 817-3020

Employee's Salary

\$641.10

Lobbying Activities

Activity # 1

Subject Category

Maintain, Obtain and advance continued support of NYC and its agencies for Implementation of a revisioning Plan for the North Bronx

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Subject Details

Obtain, maintain and advance the support of New York City, its agencies, departments, commissions and public authorities/corporations -- including the Mayor's Office, the various Deputy Mayors, Transportation, Parks, City Planning Departments, DDC, EDC, HPD, SBS, Local Community Boards and the MTA -- for the full funding, implementation and necessary approvals of an ambitious revisioning, urban redesign and redevelopment plan for the cultural district of the north central Bronx, located around Bronx Park and the Moshulu. This plan involves a re-design, re-engineering of infrastructure and reconstruction and beautification of the emerald necklace of parkways and roadways, along with mass transit and other gateway improvements leading to the areas premier cultural, educational, health, and research institutions, consisting of New York Botanical Garden, The Wildlife Conservation Society/Bronx Zoo, Montefiore Medical Center and Fordham University, known collectively as the Four Bronx Institutions Alliance (or the Quad). The Plan also includes a comprehensive rezoning for both Webster Avenue, from Fordham to Gunhill Roads (already approved), and the eastern stretch of Fordham Road from Bathgate Avenue to Southern Boulevard. Focus is on commencing the reconfiguration and reconstruction work along Fordham Road and the upgrade of transportation facilities that constitute the "gateways" to the institutions and the community, as well as tree planting, drainage and traffic issues. This effort also worked to achieve a restoration of the storied name of Southern Blvd to that historic street along its full length, and obtaining new street signs for that redesignation. In a certain portion of the Fordham Road rezoning Fordham is seeking a partial carve-out of a proposed downzoning of a certain development parcel where it plans to build a science facility. The Reconstruction of Fordham Road is one objective already underway between the Bronx River Parkway and Southern Boulevard, with the emphasis now on construction progress. Two minor foci for this period was to receive an update on the progress of the Fordham Road reconstruction, and provide focused feedback from the institutions, along with an update on the progress of the Fordham Plaza Redesign and related traffic/transit reconfiguration from DDC. The major focus this period was to commence the conversation with respect on how to begin to trigger and advance redevelopment opportunities along Webster Avenue, now that the mixed use re-zoning has been approved. The discussion focused on potential redevelopment strategies and mechanisms that might be employed to advance and jumpstart this effort, and was accompanied by a bus tour of the Webster Avenue corridor for relevant City Agency Officials.

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Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Metzger, Vicki Lynch, Nenna
Community Affairs Unit		Torres, George
City Planning, Department of (DCP)		Singer, Ryan Horstman, Juton
Economic Development Corporation (NYCEDC)		Sun, Jennifer Hess, Patrick Konan, Alyssa Cobb
Business Services, Department of Small (DBS)		Rothrock, Laura
Design & Construction, Department of (DDC)		Ng, Dino Y.P. Zetterlue, Richard
Transportation, Department of (DOT)		Moran, Connie Wiley-Schwartz, Andrew
Parks and Recreation, Department of		Gobin, Joseph
Borough President - Bronx		Cintron, Marlene

Activity # 2

Subject Category

Budget

Subject Details

Advance a proposal to secure funding in the NYC capital budget for Fordham University to redevelop science facilities that would serve both Fordham University and the community while creating jobs.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Lee, Eugene
NYC Council Members	Rivera, Joel - District No. 15	
Borough President - Bronx		Desio, John

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$1,278.50

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

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Total Expenses for Current Period	\$0.00
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	03/09/2012 13:17
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ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."