

## 2012 P1 Client Periodic Report

Lobbyist Name: Kasirer Consulting LLC

Client Name: El Ad US Holding, Inc.

### Lobbyist Information

Principal Officer Name	Greenberg, Julie
Principal Officer Title	Senior Vice President
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 285-1800
Lobbyist Business Name	Kasirer Consulting LLC
Lobbyist Business Address	321 Broadway, Suite 201, New York, NY 10007 United States of America
Lobbyist Business Phone	(212) 285-1800

### Client Information

Client Name	El Ad US Holding, Inc.
Business Address	575 Madison Avenue, New York, NY 10022 United States of America
Client P.O. Name	Arbit, Sheara
Business Phone	(212) 213-8833
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Alvarellos, Omar
Employee's Work Address	321 Broadway, Suite 201, New York, NY 10007 United States of America
Employee's Work Phone	(212) 285-1800

#### Employee # 2

Employee's Name	Greenberg, Julie
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## 2012 P1 Client Periodic Report

Lobbyist Name: Kasirer Consulting LLC

Client Name: El Ad US Holding, Inc.

Employee's Work Address 321 Broadway, Suite 201, New York , NY 10007 United States of America

Employee's Work Phone (211) 285-1800

### Employee # 3

Employee's Name Kasirer, Suri

Employee's Work Address 321 Broadway, Suite 201, New York, NY 10007 United States of America

Employee's Work Phone (212) 285-1800

### Employee # 4

Employee's Name Krokondelas, Peter

Employee's Work Address 321 Broadway, New York, NY 10007 United States of America

Employee's Work Phone (212) 285-1800

## Lobbying Activities

### Activity # 1

Subject Category Determination of Board or Commission

Subject Details Permits and Approvals

Target	Office/Department	Contact Name
Transportation, Department of (DOT)		Sadik-Khan, Janette

## Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$20,000.00

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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### Reimbursed Expenses

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Total Reimbursed Expenses for Current Period	\$0.00
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Client Name: El Ad US Holding, Inc.

### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Greenberg, Julie
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	03/12/2012 13:12
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### ELECTRONIC SIGNATURE

Julie Greenberg was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."