

2012 P1 Client Periodic Report

Lobbyist Name: Wal-Mart Stores, Inc.

Client Name: Wal-Mart Stores, Inc.

Lobbyist Information

Principal Officer Name	Sans, Maggie
Principal Officer Title	Vice President of Public Affairs & Government Relations
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(479) 204-8119
Lobbyist Business Name	Wal-Mart Stores, Inc.
Lobbyist Business Address	702 S.W. 8th Street, M.W. 215, Bentonville, AR 72716 United States of America
Lobbyist Business Phone	(479) 204-8119

Client Information

Client Name	Wal-Mart Stores, Inc.
Business Address	702 S.W. 8th Street, M.W. 215, Bentonville, AR 72716 United States of America
Client P.O. Name	Sans, Maggie
Business Phone	(479) 204-8119
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Serghini, Philip
Employee's Work Address	200 East 10th Street, Suite 812, New York, NY 10003 United States of America
Employee's Work Phone	(212) 533-2186
Employee's Salary	\$19,483.00

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Lobbying Activities

Activity # 1

Subject Category

Local Law

Subject Details

MATTERS AFFECTING THE REPUTATION OF WAL-MART STORES, INC.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13	
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	Wills, Ruben - District No. 28	

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$19,483.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to 99 Solutions

Amount \$8,000.00

Purpose Consulting

Itemized Expense # 2

Paid to CONNECTIVE STRATEGIES

Amount \$10,000.00

Purpose Consulting

Itemized Expense # 3

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Paid to	CONNECTIVE STRATEGIES
Amount	\$10,000.00
Purpose	Consulting

Itemized Expense # 4

Paid to	CROSSBOARDERS
Amount	\$12,500.00
Purpose	Consulting

Itemized Expense # 5

Paid to	CROSSBOARDERS
Amount	\$12,500.00
Purpose	Consulting

Itemized Expense # 6

Paid to	DOUGLAS E. SCHOEN
Amount	\$5,000.00
Purpose	Consulting

Itemized Expense # 7

Paid to	THE MARINO GROUP
Amount	\$16,000.00
Purpose	Consulting

Itemized Expense # 8

Paid to	PUBLIC STRATEGY GROUP
Amount	\$131.00

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Purpose	Consulting
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Itemized Expense # 9

Paid to	PUBLIC STRATEGY GROUP
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Amount	\$131.00
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Purpose	Consulting
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Itemized Expense # 10

Paid to	TUSK STRATEGIES
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Amount	\$25,000.00
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Purpose	Consulting
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Itemized Expense # 11

Paid to	TUSK STRATEGIES
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Amount	\$25,000.00
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Purpose	Consulting
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Itemized Expense Total	\$124,262.00
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Total Expenses for Current Period	\$124,262.00
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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