

2012 P2 Client Periodic Report

Lobbyist Name: Akerman Senterfitt LLP

Client Name: Macy's Retail Holdings, Inc.

Lobbyist Information

Principal Officer Name Polivy, Steven

Principal Officer Title Partner

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 822-2245

Lobbyist Business Name Akerman Senterfitt LLP

Lobbyist Business Address 335 Madison Avenue, 26th Floor, New York,, NY 10017
United States of America

Lobbyist Business Phone (212) 751-8600

Client Information

Client Name Macy's Retail Holdings, Inc.

Business Address 11 Penn Plaza, 12th Floor, New York City, NY 10001
United States of America

Client P.O. Name Zapf, Tom

Business Phone (636) 429-7348

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Bowers, Richard

Employee's Work Address 335 Madison Avenue, New York, NY 10017 United
States of America

Employee's Work Phone (212) 822-2202

Employee # 2

Employee's Name Loeser, Jessica

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Lobbyist Name: Akerman Senterfitt LLP

Client Name: Macy's Retail Holdings, Inc.

Employee's Work Address 335 Madison, New York, NY 10017 United States of America

Employee's Work Phone (212) 822-2289

Employee # 3

Employee's Name Sinacori, Steven

Employee's Work Address 335 Madison Avenue, New York, NY 10017 United States of America

Employee's Work Phone (212) 822-8812

Employee # 4

Employee's Name Wong, Calvin

Employee's Work Address 335 Madison Avenue, New York, NY 10017 United States of America

Employee's Work Phone (212) 822-2272

Lobbying Activities

Activity # 1

Subject Category Zoning

Subject Details Zoning issues, and changes

Target	Office/Department	Contact Name
City Planning, Department of (DCP)		Wolff, Adam
Mayor, Office of the (OTM)	Mayor	Cole, Lyn Sherill, Steven Whalen, Ryan
Buildings, Department of (DOB)		Fariello, Tom Grippio, Vinny Moshen, Fred Weiss, Jed

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$15,536.00

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Lobbyist Name: Akerman Senterfitt LLP

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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Polivy, Steven
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/10/2012 13:37
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ELECTRONIC SIGNATURE

Steven Polivy was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."