

2012 P2 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Lobbyist Business Phone	(718) 817-3020

Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Dunne, Thomas
Employee's Work Address	441 East Fordham Road, Bronx, NY 10458 United States of America
Employee's Work Phone	(718) 817-0182
Employee's Salary	\$273.00

Employee # 2

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Lobbyist Name: Fordham University

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Employee's Name Massiah, Lesley

Employee's Work Address 441 East Fordham Road, Bronx, NY 10458 United States of America

Employee's Work Phone (716) 817-3020

Employee's Salary \$2,294.50

Employee # 3

Employee's Name Muriana, Joseph

Employee's Work Address 441 East Fordham Road, Bronx, NY 10463 United States of America

Employee's Work Phone (718) 817-3020

Employee's Salary \$1,282.23

Lobbying Activities

Activity # 1

Subject Category Introduction

Subject Details Inro 0792-2012 Lobbied in support of this Proposed Local Law to amend the administrative code of the City of New York in relation to the collection of waste and recyclables from not-for-profit corporations by the Department of Sanitation. This Law would exempt Fordham University and other non-profits from being charged fees for the collection of trash, waste and recyclables for which they have never previously been charged, It would maintain the status quo in this respect

Target	Office/Department	Contact Name
NYC Council Members	Koppell, G. Oliver - District No. 11	

Activity # 2

Subject Category Budget

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Subject Details

Submission of NYC Council Discretionary Grant Application requesting \$100,000 in Expense Budget Funds to support Fordham's Biological Sciences Genetics's Lab Research for improved treatment modalities and a cure for Familial Dysautonomia and other congenital neuromuscular and other genetic disorders. This project has been funded for such activities in past years.

Target	Office/Department	Contact Name
NYC Council Members	Koppell, G. Oliver - District No. 11 Rivera, Joel - District No. 15 Quinn, Christine - District No. 3	
NYC Council Members - Staff	Koppell, G. Oliver - District No. 11	O'Connor, Annie
	Rivera, Joel - District No. 15	Alvarez, Albert
	Quinn, Christine - District No. 3	Crowley, Scott

Activity # 3

Subject Category

Implement Bronx Cultural District Revisioning Plan

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Subject Details

Obtain, maintain and advance the support of New York City, its agencies, departments, commissions and public authorities/corporations -- including the Mayor's Office, the various Deputy Mayors, Transportation, Parks, City Planning Departments, DDC, EDC, HPD, SBS, Local Community Boards and the MTA -- for the full funding, implementation and necessary approvals of an ambitious revisioning, urban redesign and redevelopment plan for the cultural district of the north central Bronx, located around Bronx Park and the Moshulu. This plan involves a re-design, re-engineering of infrastructure and reconstruction and beautification of the emerald necklace of parkways and roadways, along with mass transit and other gateway improvements leading to the areas premier cultural, educational, health, and research institutions, consisting of New York Botanical Garden, The Wildlife Conservation Society/Bronx Zoo, Montefiore Medical Center and Fordham University, known collectively as the Four Bronx Institutions Alliance (or the Quad). The Plan also includes a comprehensive rezoning for both Webster Avenue, from Fordham to Gunhill Roads (already approved), and the eastern stretch of Fordham Road from Bathgate Avenue to Southern Boulevard. Focus is on commencing the reconfiguration and reconstruction work along Fordham Road and the upgrade of transportation facilities that constitute the "gateways" to the institutions and the community, as well as tree planting, drainage and traffic issues. This effort also worked to achieve a restoration of the storied name of Southern Blvd to that historic street along its full length, and obtaining new street signs for that redesignation. In a certain portion of the Fordham Road rezoning Fordham is seeking a partial carve-out of a proposed downzoning of a certain development parcel where it plans to build a science facility. The Reconstruction of Fordham Road is one objective already underway between the Bronx River Parkway and Southern Boulevard, with the emphasis now on construction progress. Two minor foci for this period was to receive an update on the progress of the Fordham Road reconstruction, and provide focused feedback from the institutions, along with an update on the progress of the Fordham Plaza Redesign and related traffic/transit reconfiguration from DDC. The major focus this period was to advance the conversation with respect on how to trigger and advance redevelopment opportunities along Webster Avenue, now that the mixed use re-zoning has been approved. The discussion focused on potential redevelopment strategies and mechanisms that might be employed to advance and jumpstart this effort, including the planning of a meeting for stakeholders.

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Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Metzger, Vicki Lynch, Nenna
Community Boards	Bronx Board No. 7	Tirado, Fernando
Community Affairs Unit		Torres, George
Design & Construction, Department of (DDC)		Ng, Dino
City Planning, Department of (DCP)		Horstman, Juton
Economic Development Corporation (NYCEDC)		Sun, Jennifer Hess, Patrick
Parks and Recreation, Department of		Hernandez, Laura Stephens, Matthew
Transportation, Department of (DOT)		Moran, Connie

Activity # 4

Subject Category

Determination of Board or Commission

Subject Details

Prepared and advance proposal to maintain the major portion Fordham's Rose Hill Campus Bronx Zoning Lot as an R-6 Zone and exempt from inclusion in a downzoning to an R-6B zone, as part of an adjunct to the overall Fordham Road Rezoning effort, a portion of the zoning lot that is being earmarked for a new Science Building, and that was inadvertently included in a proposal to downzone a residential off-campus street, in a way that would prohibit the development of such a building. Already obtained approval of the Department of City Planning for modification of the rezoning proposal, subject to the concurrence of Bronx Community Board 6, which is the focus of the current activities.

Target	Office/Department	Contact Name
City Planning, Department of (DCP)		Phelps, Paul
Community Boards	Bronx Board No. 6	Galarza, Ivene Jones, Lesley

Activity # 5

Subject Category

Budget

Subject Details

Combined Request for Discretionary NYC Council, Capital Budget Funds and a request to the Mayor for NYC Capital Budget Funding, both to fund new Science Facilities at Fordham's Rose Hill Campus in the Bronx that will be used for University academic teaching and research, as well as Bronx Community science teaching, learning and research programs. Initial Council Request was for \$55 million which is being worked to a \$10 million request over three years and a similar request from the Mayor for the same amount.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Cabrera, Fernando - District No. 14 Koppell, G. Oliver - District No. 11 Palma, Annabel - District No. 18 Rivera, Joel - District No. 15 Seabrook, Larry - District No. 12	
NYC Council Members - Staff	Cabrera, Fernando - District No. 14	Faulkner, Greg Springer, Andrew
	Foster, Helen - District No. 16	Munoz, Martin
	Koppell, G. Oliver - District No. 11	Sewell, Jamin
	Palma, Annabel - District No. 18	Engelken, Dustin
	Rivera, Joel - District No. 15	Alvarez, Albert
	Seabrook, Larry - District No. 12	Beckett, Cleveland
	Quinn, Christine - District No. 3	Meara, Chuck Crowley, Scott
Mayor, Office of the (OTM)	Deputy Mayor(s)	Lee, Eugene
Borough President - Bronx		DeSio, John

Activity # 6

Subject Category

Budget

Subject Details

Request for NYC Discretionary Funding for Fordham's Bronx African American History Project in the amount of \$60,000 under the expense budget.

Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Koppell, G. Oliver - District No. 11 Palma, Annabel - District No. 18 Rivera, Joel - District No. 15 Seabrook, Larry - District No. 12 Foster, Helen - District No. 16	
NYC Council Members - Staff	Cabrera, Fernando - District No. 14	Springer, Andrew Faulkner, Greg
	Foster, Helen - District No. 16	Munoz, MArtin
	Koppell, G. Oliver - District No. 11	Sewell, Jamin
	Palma, Annabel - District No. 18	Engelken, Dustin
	Quinn, Christine - District No. 3	Crowley, Scott
	Rivera, Joel - District No. 15	Alvarez, Albert
	Seabrook, Larry - District No. 12	Beckett, Cleveland

Summary of Compensation from Client

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Lobbyist Name: Fordham University

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Total Compensation Paid or Owed for Current Period	\$3,849.73
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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$92.08
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$92.08
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/15/2012 17:26
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ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."