

2012 P2 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Lobbyist Information

Principal Officer Name Henry, Cloris

Principal Officer Title Senior District Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 520-8588

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Lobbyist Business Phone (212) 520-8552

Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Client P.O. Name Henry, Cloris

Business Phone (212) 520-8552

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Alig, Robert

Employee's Work Address Two Bala Plaza, Bala Cynwyd, PA 19004 United States of America

Employee's Work Phone (610) 227-2577

Employee's Salary \$500.00

Employee # 2

2012 P2 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Employee's Name	Cosner, Michelle
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Employee's Work Address	3 Bala Plaza, Bala Cynwyd, PA 19004 United States of America
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Employee's Work Phone	(610) 227-2532
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Employee's Salary	\$500.00
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Employee # 3

Employee's Name	Henry, Cloris
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Employee's Work Address	45 Columbus Ave, New York, NY 10023 United States of America
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Employee's Work Phone	(212) 520-5855
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Employee's Salary	\$2,500.00
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Employee # 4

Employee's Name	Meier, Fernanda
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Employee's Work Address	45 Columbus Avenue, New York, NY 10024 United States of America
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Employee's Work Phone	(212) 520-8677
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Employee's Salary	\$1,200.00
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Employee # 5

Employee's Name	Nti, Catherine
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Employee's Work Address	Three Bala Plaza East, Suite 501, Bala Cynwyd, PA 19004 United States of America
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Employee's Work Phone	(610) 227-2570
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Employee's Salary	\$500.00
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Employee # 6

Employee's Name	Robinson, Shameek
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Lobbyist Name: The College Board

Client Name: The College Board

Employee's Work Address 45 Columbus Avenue, New York, NY 10024 United States of America

Employee's Work Phone (212) 520-8664

Employee's Salary \$1,000.00

Lobbying Activities

Activity # 1

Subject Category Service Call

Subject Details call between Cloris and Lizzie Gelber to discuss Advanced Placement in NYC DOE on March 8, 2012

Target	Office/Department	Contact Name
Education, Department of		Gelber, Elizabeth

Activity # 2

Subject Category Data Delivery

Subject Details Cloris Henry, Shameek Robinson, Fernanda Meier
When: Friday, March 09, 2012 7:00 AM-4:00 PM (GMT-05:00) Eastern Time (US & Canada).
Where: Board & Community Room
Note: The GMT offset above does not reflect daylight saving time adjustments.

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_ Any Cancellations or Changes To This Meeting Must Be E-Mailed no later than 24 hours prior to the meeting to Gary Schutz, BLOCKED_EMAIL and Ruby Fernandez BLOCKED_EMAIL Not MeetingsNY _

Contact Person: Cloris Henry _
BLOCKED_EMAIL or Jayma Waxter.
Actual meeting is from 8:00am to 3:00pm
Total Attendees: 60
Setup: Classroom Style
AV needs: ABS _ please have screen down and podium on. NOTE: Cloris, if you are using a projector, you will need to bring it, as ABS does not provide this.
Cater: Delivery for Breakfast at 7:30am and delivery for Lunch at 11:30am. They use of tables located in community room to set the food. The name of the caterer cannot be provided at this time. The catering company will have the meeting coordinators cell _ so ABS Security can reach her.

Target	Office/Department	Contact Name
Education, Department of		Sandor, Chris

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Activity # 3

Subject Category professional development

Subject Details No CB Staff in Attendance

This one-day workshop provides an in-depth survey of effective ways to start and support an AP program. Beginning with a review of the benefits of the Advanced Placement Program_ for schools, this workshop explores ways that administrators can provide support for their AP teachers and students. In addition, this workshop helps administrators learn how to use data effectively to promote equitable growth and provides tools for assessing strengths and weaknesses of existing AP programs, with an emphasis on areas of future growth. Finally, the workshop covers specific administrative topics, such as models for obtaining financial support from community organizations, effective school policies (e.g., grade weighting, setting expectations for exam taking) and effective use of block schedules in offering AP courses.

Target	Office/Department	Contact Name
Education, Department of		Sciandra, Allison

Activity # 4

Subject Category Budget

Subject Details AP Subsidies: Bob Alig, Catherine Nti, Cloris Henry, When: Friday, March 16, 2012 2:00 PM-2:45 PM (GMT-05:00) Eastern Time (US & Canada). Where: 641 715 3300, participant code: 55 99 39_ Note: The GMT offset above does not reflect daylight saving time adjustments.
—
Moving to Friday, when everyone can join.
Looking forward to the call.

Target	Office/Department	Contact Name
Education, Department of		betheil, gregg mull, niket sandor, chris gelber, elizabeth

Activity # 5

Subject Category Campaign Adoption

2012 P2 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Subject Details

Cloris Henry 3/18/12

Hi Ainsley,

Sorry we missed each other today. Let's meet for lunch Monday at the Woolworth Tower Kitchen. It's across from City Hall at 233 Broadway.

I've also invited Nikole so we can discuss 5Ways for June.

Have a great weekend_

Best,

Cloris

Cloris M. Henry
Senior District Director, NYC
The College Board
Middle States Regional Office
45 Columbus Avenue
New York, New York 10023
Office: 212-520-8588
Mobile: 646-652-9818
E-mail: BLOCKED_EMAIL
Web-site: <http://about.collegeboard.org/region-offices/middle-states>

Target	Office/Department	Contact Name
Education, Department of		rudolfo, Ainsley

Activity # 6

Subject Category

Introduction

Subject Details

Shameek,

Can you check with the contact below to see if CB can have a resource table_ We'll also attend.

Thanks,

Cloris
Having trouble viewing this email_ [Click here](#)

Target	Office/Department	Contact Name
Borough President - Bronx		diaz, rubin

Activity # 7

Subject Category

meeting

2012 P2 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Subject Details

4/12/12 Niket Mull and Cloris Henry

Hi Niket,

Thanks for reaching out regarding the administration changes around the SAT and how those changes may affect NYC students.

I look forward to meeting with you and your team.

Best,

Cloris

Target	Office/Department	Contact Name
Education, Department of		Mull, Niket

Activity # 8

Subject Category

meeting

Subject Details

When: Wednesday, April 18, 2012 2:00 PM-3:00 PM (GMT-05:00) Eastern Time (US & Canada).

Where: Tweed- 2nd Floor

Note: The GMT offset above does not reflect daylight saving time adjustments.

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Hi,

If you can get here earlier that will be great.

Thanks

Target	Office/Department	Contact Name
Education, Department of		rudolfo, ainsley

Activity # 9

Subject Category

Closing the Achivement Gap Session

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Subject Details

4/24/12 Bob Alig, Cloris Henry, Fernanda Meier, Shameek Robinson

Hi All,

Thank you for your support and involvement in the College Board's sponsorship of the NYC DOE Closing the Achievement Gap session on 4/24. Below are our required actions for the session with Russlynn Ali. Anything highlighted is complete. I have negotiated that we not be responsible for catering or the event location and maintain sole sponsorship for this event.

CB Actions

1. Assist with securing keynote speaker and panelist and associated travel/lodging costs if requested
 - a. I have already secured the participation US Assistant Secretary for Civil Rights, Russlynn Ali (no cost to CB) as keynote speaker (she will be speaking on college readiness and access, dropout prevention)
 - b. Would like to reach out to the following on your final approval:
 - i. Superintendent Alberto Carvalho, Miami-Dade County's Public Schools (Perhaps David Gupta can assist)
 - ii. Chancellor Kaya Henderson of DC Public Schools (with Catherine's assistance)
2. Attend roundtable luncheon with Chancellor Walcott, and panelists. (Bob or designee, NYC Team)
3. Attend briefing on City's Young Men's initiative at City Hall (Bob or designee)
4. Provide opening statement about our organization and mission (Bob or designee) I'll need a picture and bio

The final schedule of the day's events will be sent out on Monday, April 16, 2012.

Again, thank you all.

Best,

Cloris

Target	Office/Department	Contact Name
Education, Department of		Gibson, Dorita Feijoo, Laura Rudolfo, Ainsley

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$6,200.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$1,500.00

Total of Aggregate Expenses \$75.00 or less \$0.00

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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$1,500.00
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Henry, Cloris
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/17/2012 18:17
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ELECTRONIC SIGNATURE

Cloris Henry was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."