

2012 P3 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association, Inc.

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Lobbyist Business Phone (212) 878-5900

Client Information

Client Name American Heart Association, Inc.

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Galarza, Maria

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168
United States of America

Employee's Work Phone (212) 878-5969

Employee's Salary \$78.41

Employee # 2

2012 P3 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Employee's Name Hurley, Mark

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168
United States of America

Employee's Work Phone (212) 878-5932

Employee's Salary \$35.23

Employee # 3

Employee's Name Vitale, Robin

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10176
United States of America

Employee's Work Phone (609) 223-3759

Employee's Salary \$529.28

Lobbying Activities

Activity # 1

Subject Category Rule

Subject Details The AHA has discussed the various components to the Proposed Amendment of Article 81 (Food Preparation and Food Establishments) of New York City Health Code, found in Title 24 of the Rules of the City of New York. In preparation for the upcoming hearing, the Department of Health and Mental Hygiene has been a target of some of these conversations.

Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Farley, Thomas Goodman, Andrew Miller, Sam Otsubo, Emiko

Activity # 2

Subject Category Rule

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Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Subject Details

The American Heart Association has expressed intention to testify to the Board of Health re: Proposed Amendment of Article 48 (Summer Day Camps, Children's Overnight Camps, Children's Traveling Summer Day Camps and Municipal Camps) of the New York City Health Code, found in Title 24 of the Rules of the City of New York.

Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Miller, Sam Otsubo, Emiko

Activity # 3

Subject Category

Resolution

Subject Details

The American Heart Association's grassroots network, You're the Cure, contacted various members of Council to ask for their assistance in passing state-level legislation, titled the CPR in Schools bill. This outreach is intended to potentially motivate an accompanying resolution in the next session.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13	
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	Wills, Ruben - District No. 28	

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$642.92

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	07/16/2012 15:28
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."