

2012 P4 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Lobbyist Information

Principal Officer Name	Vitale, Robin
Principal Officer Title	Senior Director
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 878-5922
Lobbyist Business Name	American Heart Association, Inc.
Lobbyist Business Address	122 East 42 Street, 18th Floor, New York, NY 10168 United States of America
Lobbyist Business Phone	(212) 878-5900

Client Information

Client Name	American Heart Association, Inc.
Business Address	122 East 42 Street, 18th Floor, New York, NY 10168 United States of America
Client P.O. Name	Vitale, Robin
Business Phone	(212) 878-5900
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Hurley, Mark
Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10168 United States of America
Employee's Work Phone	(212) 878-5932
Employee's Salary	\$140.94

Employee # 2

2012 P4 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Employee's Name	Vitale, Robin
Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10176 United States of America
Employee's Work Phone	(609) 223-3759
Employee's Salary	\$1,442.36

Lobbying Activities

Activity # 1

Subject Category Determination of Board or Commission

Subject Details The American Heart Association provided input to the NYC Board of Health regarding Adoption of an Amendment (_81.53) to Article 81 of the New York City Health Code.

Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Farley, Thomas Miller, Sam Otsubo, Emiko
Mayor, Office of the (OTM)	Mayor	Health, Board of

Activity # 2

Subject Category Determination of Board or Commission

Subject Details The American Heart Association supported the Adoption of an Amendment to Article 48 of the New York City Health Code re: summer camp nutritional guidelines.

Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Farley, Thomas Miller, Sam Otsubo, Emiko
Mayor, Office of the (OTM)	Mayor	Health, Board of

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$1,583.30

Lobbying Expenses

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Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/17/2012 13:39
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."