

2012 P5 Client Periodic Report

Lobbyist Name: The Museum of Modern Art

Client Name: The Museum of Modern Art

Lobbyist Information

Principal Officer Name Simpson, Diana

Principal Officer Title Director of Vistors Services

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 708-9867

Lobbyist Business Name The Museum of Modern Art

Lobbyist Business Address 11 West 53rd Street, New York, NY 10019 United States of America

Lobbyist Business Phone (212) 708-9867

Client Information

Client Name The Museum of Modern Art

Business Address 11 West 53rd Street, New York, NY 10019 United States of America

Client P.O. Name Simpson, Diana

Business Phone (212) 708-9867

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Simpson, Diana

Employee's Work Address 11 West 53 Street , New York, NY 10019 United States of America

Employee's Work Phone (212) 708-9867

Employee's Salary \$604.40

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Lobbying Activities

Activity # 1

Subject Category

Government and Community Relations

Subject Details

9/17/2012- Coffee date at the Modern with Bernadette Walsh, Exec. Director of the Ave. of the Americas Association and Daly Reville Pres. Of the 54-55 Street Block Assoc. Eugenia Spektor, Govt. & Community Relations Coordinator, acting as support staff and listening. No Lobbying done by Eugenia

9/19/2012-Diana Simpson, Director, Visitor Services and Government & Community Relations and Eugenia Spektor, Govt. & Community Relations Coordinator, acting as support staff. MoMA donated their event space to the 54-55 Street Block Association for their Fall Meeting/Party event.

10/3/2012-Coffee date with Leland Dyer, Manhattan Director, Mayor's Office of Community Affairs Diana Simpson, Director, Visitor Services and Government & Community Relations and Eugenia Spektor, Govt. & Community Relations Coordinator, acting as support staff. Leland wanted to introduce himself to Diana and Eugenia since he was new to his position, and ask how he could help with MoMA projects.

10/15/2012- Tour of the Chanel Fine Jewellery Exhibition for MoMA Neighbors. Eugenia Spektor, Govt. & Community Relations Coordinator, acting as support staff and organizing logistics. No Lobbying done by Eugenia. this was a neighbor appreciation event for the whole neighborhood being very considerate of the special Chanel Fine Jewelry exhibition and installation process.

10/24/2012-Community Open House, Autumn 2012, Diana Simpson, Director, Management Information and Government & Community Relations. Quaterly event put together by the Museum of Modern Art to invite the MoMA Community to the Musem for a free guided tour and refreshments.

| Target | Office/Department | Contact Name |
|------------------------|-----------------------|---------------|
| Community Boards | Manhattan Board No. 5 | Reville, Daly |
| Community Affairs Unit | | Dyer, Leland |

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$604.40

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$268.47

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Total of Aggregate Expenses \$75.00 or less \$45.60

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to Art Food Catering

Amount \$3,212.00

Purpose catering of food and beverage

Itemized Expense # 2

Paid to MoMA AV

Amount \$700.00

Purpose Audio Visual Assitance for 54-55 Street Block Association Party

Itemized Expense # 3

Paid to Certe Cafe

Amount \$325.25

Purpose catering of food and beverage

Itemized Expense Total \$4,237.25

Total Expenses for Current Period \$4,551.32

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

| | |
|------------------------|----------------|
| Principal Officer Name | Simpson, Diana |
|------------------------|----------------|

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|-------------------------|---------------|
| Principal Officer Email | BLOCKED_EMAIL |
|-------------------------|---------------|

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|--------------------|------------------|
| Certification Date | 11/30/2012 13:19 |
|--------------------|------------------|

ELECTRONIC SIGNATURE

Diana Simpson was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."