

Client Information

Client Name	Prospect Park Alliance, Inc.
Business Address	95 Prospect Park West, Brooklyn, NY 11215 United States of America
Client P.O. Name	Lloyd, Emily
Business Phone	(718) 965-8951
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Prospect Park Alliance, Inc.
Lobbyist Entity's Business Phone	(718) 965-8951
Lobbyist Entity's Business Address	95 Prospect Park West, Brooklyn, NY 11215 United States of America

Compensation Paid or Owed to Prospect Park Alliance, Inc.

Compensation Paid or Owed During the Calendar Year	\$19,800
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Client Expenses Reimbursed to Prospect Park Alliance, Inc.

Total of Aggregate Expenses \$75.00 or less	\$128.80
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category	Prospect Park Drives
Subject Details	Met with Brooklyn Borough President Marty Markowitz on January 19, 2012 to discuss the Prospect Park Drives.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

2012 Client Annual Report for Prospect Park Alliance, Inc.

Activity # 2

Subject Category Brooklyn State of Borough Address

Subject Details Attended the Brooklyn State of the Borough Address on February 1, 2012.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

Activity # 3

Subject Category Comptroller's State of City Address

Subject Details Attended Comptroller's State of City Address on February 16, 2012.

Target	Office/Department	Contact Name
Comptroller's Office		Liu, John

Activity # 4

Subject Category Prospect Park Drives

Subject Details Met with Brooklyn Borough President Marty Markowitz on February 16, 2012 to discuss the Prospect Park Drives.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

Activity # 5

Subject Category Budget

Subject Details Met with Brooklyn Borough President Marty Markowitz to discuss FY 2013 Capital and Expense Funding Request on March 6, 2012.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

Activity # 6

Subject Category Budget

Subject Details Testified before the City Council Brooklyn Delegation regarding Prospect Park Alliance's FY 2013 Capital and Expense funding requests on April 4, 2012.

2012 Client Annual Report for Prospect Park Alliance, Inc.

Target	Office/Department	Contact Name
NYC Council Members	Barron, Charles - District No. 42 Dilan, Erik Martin - District No. 37 Eugene, Mathieu - District No. 40 Fidler, Lewis - District No. 46 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 James, Letitia - District No. 35 Lander, Bradford - District No. 39 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Nelson, Jr., Michael C. - District No. 48 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Vann, Albert - District No. 36 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44	

Activity # 7

Subject Category

Budget

Subject Details

Met with Jeffrey Rodus, Scott Crowley, Nathan Toth - Capital and Expense Budget Staff, City Council Finance Division - to discuss FY 2013 Capital and Expense Funding Requests on April 16, 2012.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Quinn, Christine - District No. 3	Rodus, Jeffrey Crowley, Scott Toth, Nathan

Activity # 8

Subject Category

Budget

Subject Details

Met with Council Member Brad Lander to discuss FY 2013 Capital and Expense Funding Request on April 17, 2012.

Target	Office/Department	Contact Name
NYC Council Members	Lander, Bradford - District No. 39	

Activity # 9

Subject Category

Budget

Subject Details

Met with Council Member Domenic Recchia to discuss FY 2013 Capital and Expense Funding Request on April 17, 2012.

2012 Client Annual Report for Prospect Park Alliance, Inc.

Target	Office/Department	Contact Name
NYC Council Members	Recchia, Jr., Domenic M. - District No. 47	

Activity # 10

Subject Category Budget

Subject Details Met with Council Member Mathieu Eugene to discuss FY 2013 Capital and Expense Funding Request on May 1, 2012.

Target	Office/Department	Contact Name
NYC Council Members	Eugene, Mathieu - District No. 40	

Activity # 11

Subject Category Prospect Park Events and Activities

Subject Details Met with Council Member Mathieu Eugene to discuss events at the Prospect Park Parade Ground on June 27, 2012.

Target	Office/Department	Contact Name
NYC Council Members	Eugene, Mathieu - District No. 40	

Activity # 12

Subject Category Prospect Park Event Permits

Subject Details Met with Elizabeth Ernish - Senior Borough Planner, Brooklyn Borough President Marty Markowitz - to discuss the permit process in the Park on August 16, 2012.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Ernish, Elizabeth

Activity # 13

Subject Category Capital Project Tour

Subject Details Provided a tour of major capital project (Lakeside Center) to staff from the Brooklyn Borough President's office on August 17, 2012.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Lupo, Jon Paul Ernish, Elizabeth Steiniger, Andrew Feder, Kai

Activity # 14

2012 Client Annual Report for Prospect Park Alliance, Inc.

Subject Category

Prospect Park Activities and Staffing

Subject Details

Met with Council Member Brad Lander to discuss the Park's activities and staff resources on October 17, 2012.

Target	Office/Department	Contact Name
NYC Council Members	Lander, Bradford - District No. 39	

Activity # 15

Subject Category

Update on Prospect Park Capital Projects

Subject Details

Met with Jon Paul Lupo, Kai Feder, and Elizabeth Ernish (staff for Brooklyn Borough President Marty Markowitz) to discuss Prospect Park Capital Projects on October 23, 2012.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Lupo, Jon Paul Feder, Kai Ernish, Elizabeth

Activity # 16

Subject Category

Googa Mooga Event in Prospect Park

Subject Details

Met with Brooklyn Borough President Marty Markowitz on December 4, 2012 about the Googa Mooga event in Prospect Park.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lloyd, Emily
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/02/2013 16:01
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ELECTRONIC SIGNATURE

Emily Lloyd was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."