

2012 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: Reach Out And Read Of Greater New York, Inc.

Client Name: Reach Out And Read Of Greater New York, Inc.

Lobbyist Information

Principal Officer Name	Lester, Traci
Principal Officer Title	Executive Director
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(646) 237-0103
Lobbyist Business Name	Reach Out And Read Of Greater New York, Inc.
Lobbyist Business Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
Lobbyist Business Phone	(646) 237-0103

Client Information

Client Name	Reach Out And Read Of Greater New York, Inc.
Business Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
Client P.O. Name	Lester, Traci
Business Phone	(646) 237-0103
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Lester, Traci
Employee's Work Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
Employee's Work Phone	(646) 237-0103
Employee's Salary	\$2,500.00

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Lobbying Activities

Activity # 1

Subject Category

Budget

Subject Details

Funds are being sought for FY'14 from select New York City Council Members with Reach Out and Read programs in their districts.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Ulrich, Eric - District No. 32 Vacca, James - District No. 13	

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Lobbyist Name: Reach Out And Read Of Greater New York, Inc.

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Target	Office/Department	Contact Name
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	Wills, Ruben - District No. 28	

Activity # 2

Subject Category Budget

Subject Details Fund are being sought for FY'14 from the Bronx Borough President to support Reach Out and Read programs in the Bronx.

Target	Office/Department	Contact Name
Borough President - Bronx		Diaz, Jr., Ruben
Borough President - Bronx		Diaz, Jr., Ruben

Activity # 3

Subject Category Budget

Subject Details Funds are being sought for FY'14 from the Manhattan Borough President for Reach Out and Read program sites in Manhattan.

Target	Office/Department	Contact Name
Borough President - Manhattan		Stringer, Scott

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$2,500.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

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Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lester, Traci
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/04/2013 14:10
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ELECTRONIC SIGNATURE

Traci Lester was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."