

Client Information

Client Name	The Times Square Advertising Coalition Inc.
Business Address	545 8th Avenue Room 401, New York, NY 10018 United States of America
Client P.O. Name	High, Alan
Business Phone	(646) 558-8871
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Nicholas & Lence Communications LLC
Lobbyist Entity's Business Phone	(212) 938-0001
Lobbyist Entity's Business Address	28 West 44th Street, Suite 1217, New York, NY 10036 United States of America

Compensation Paid or Owed to Nicholas & Lence Communications LLC

Compensation Paid or Owed During the Calendar Year	\$36,000
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Client Expenses Reimbursed to Nicholas & Lence Communications LLC

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category	Parade Issues
Subject Details	Regarding the route of the Thanksgiving Day Parade

2012 Client Annual Report for The Times Square Advertising Coalition Inc.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Mayor	Bloomberg, Michael
	Deputy Mayor(s)	Harris, Patricia Steel, Robert Halloway, Cas

Activity # 2

Subject Category Determination of Board or Commission

Subject Details Regarding the Times Square Pedestrian Plazas

Target	Office/Department	Contact Name
Design Commission (The)		Snyder, Jackie
Transportation, Department of (DOT)		Sadik-Khan, Janette

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	High, Alan
Principal Officer Email	BLOCKED_EMAIL
Certification Date	01/10/2013 09:49

ELECTRONIC SIGNATURE

Alan High was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."