

Client Information

Client Name	Major League Soccer, LLC
Business Address	420 Fifth Avenue., 7th Floor, New York, NY 10018 United States of America
Client P.O. Name	Abbott, Mark
Business Phone	(212) 450-1207
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	HR&A Advisors, Inc.
Lobbyist Entity's Business Phone	(212) 977-5597
Lobbyist Entity's Business Address	99 Hudson Street, 3rd Floor, New York, NY 10013 United States of America

Compensation Paid or Owed to HR&A Advisors, Inc.

Compensation Paid or Owed During the Calendar Year	\$1,090,612
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Client Expenses Reimbursed to HR&A Advisors, Inc.

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category	Real Estate
Subject Details	Potential location of a soccer stadium within NYC

2012 Client Annual Report for Major League Soccer, LLC

Target	Office/Department	Contact Name
Sanitation, Department of (DSNY)		Friedlander, Mike Friedman, Simon
Community Boards	Manhattan Board No. 2	Bergman, Tobi Schwartz, Arthur
Parks and Recreation, Department of		Benepe, Adrian Laird, Joshua Lewandowski, Dorothy Smith, Betsy Rizick, Steven Kao, Jennifer Alderson, Colleen Olivieri, Alessandro Mituzas, James Melnick, Janice Amagrande, Joanne Byrer, Joelle Lopez, Jose Berkower, Meira Bradley, Michael Molinari, Nicholas Huber, Sandra Donoghue, Susan Wenskus, Timothy Hart, Alex
NYC & Company		Hopper, Mike
Mayor, Office of the (OTM)	Deputy Mayor(s)	Shobowale, Tokumbo Wolfson, Howard Goldrich, Robert Mandel, Jeffrey Sherrill, Stephen Whalen, Ryan Steel, Robert Cavaluzzi, Angela Cole, Lynn Schloss, Margot Best, Matt Bloomberg, Michael Zona, Michael Harris, Patricia Kulikowski, Robert Ryan, RoseAnn Sullivan, Tim Mohaltses, Haeda Wood, Julie Gorton, Matthew

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Target	Office/Department	Contact Name
Economic Development Corporation (NYCEDC)		Solish, Scott Kimball, Kyle Kane, David Colangione, Daniel Clancy, Gregory Smith, Zachary Konon, Dmitri Wallack, Josh Hollbrook, Robert Adasko, Hardy McKnight, Thomas Pinsky, Seth Ehrenberg, David Quart, David Harris, Miriam LaPalme, Robert Branham, Benjamin Eisenman, David Coletti, Joseph Beltran, Xavier
Community Boards	Manhattan Board No. 1	Menin, Julie
City Planning, Department of (DCP)		Karnovsky, David Young, John Hsu-Chen, Edith
Borough President - Manhattan		Stringer, Scott
NYC Council Members	Ferraras, Julissa - District No. 21 Koslowitz, Karen - District No. 29 Dromm, Daniel - District No. 25	
Law Department, Office of the Corporation Counsel		Friedlander, Jeffrey Amron, Susan McSpiritt, Jim Gunn, Joseph Isselbacher, Tina Karnovsky, David
Borough President - Queens		Marshall, Helen
Buildings, Department of (DOB)		Pollicino, Anthony Lee, Derek

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Target	Office/Department	Contact Name
Environmental Protection, Department of (DEP)		Licata, Angela Hawkins, Chris Veytsman, Irina Stein, Julie Wimbish, Mitchell Faublas, Paul Malveaux, Vincent Weiburg, John Patel, Samir Patel, Ketki
Transportation, Department of (DOT)		Rasheed, Naim McCarthy, Maura Hall, Dalila Ahmed, Shakil Park, Joon
Fire Department		Harney, David Benanti, John Sudnik, John
Police Department (NYPD)		Sheehan, Michael
NYC Council Members - Staff	Ferraras, Julissa - District No. 21	Genaro, Yoselin Cole, Tarik Meredith, Annie
Community Boards	Queens Board No. 3	Lebreton, Marta Reid, Giovanna Mesulam, Lisa
Community Boards	Queens Board No. 6	Gulluscio, Frank
Community Boards	Queens Board No. 7	Bitterman, Marilyn Kelty, Eugene Ohanian, Kim Apelian, Charles
Community Boards	Queens Board No. 8	Adam-Ovide, Marie Warshaviak, Alvin Taylor, Martha
Attaches of the Council		Meara, Charles
Public Advocate		de Blasio, Bill
Comptroller's Office		Champion, Vanessa Law, Mabel Hanson, Cathy Hom, Phillip
Parks and Recreation, Department of		Wenskus, Tim White, Veronica Kavanagh, Liam

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Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Mayor	Smith, Nanette Thomas, Reggie Metzger, Vicki Larson, Marit Symons, Matt

Lobbyist Entity # 2

Lobbyist Entity's Name FRIED, FRANK, HARRIS, SHRIVER & JACOBSON LLP

Lobbyist Entity's Business Phone (212) 859-8000

Lobbyist Entity's Business Address ONE NEW YORK PLAZA, NEW YORK, NY 10004
United States of America

Compensation Paid or Owed to FRIED, FRANK, HARRIS, SHRIVER & JACOBSON LLP

Compensation Paid or Owed During the Calendar Year \$133,968

Client Expenses Reimbursed to FRIED, FRANK, HARRIS, SHRIVER & JACOBSON LLP

Total of Aggregate Expenses \$75.00 or less \$472.00

Are there expenses greater than \$75.00? No

Lobbying Activities

Activity # 1

Subject Category Determination of Board or Commission

Subject Details Development of a new stadium in NYC and Resolution

2012 Client Annual Report for Major League Soccer, LLC

Target	Office/Department	Contact Name
Planning Commission (CPC)		Young, J Karnovsky, D
Economic Development Corporation (NYCEDC)		Pinsky, Seth Kimball, K Adasko, H Ehrenberg, D Harris, M Solash, S Einhorn, E
Law Department, Office of the Corporation Counsel		Amron, S Gunn, J Wespirit, J Friedlander, J
Parks and Recreation, Department of		Benepe, A Laird, J Olivieri, A
Mayor, Office of the (OTM)	Mayor	Goldrich, R Whelan, R Steele, Robert Wolfson, H

Lobbyist Entity # 3

Lobbyist Entity's Name	Bolton-St. Johns, Inc.
Lobbyist Entity's Business Phone	(518) 462-4620
Lobbyist Entity's Business Address	146 State Street, Albany, NY 12207 United States of America

Compensation Paid or Owed to Bolton-St. Johns, Inc.

Compensation Paid or Owed During the Calendar Year	\$67,500
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Client Expenses Reimbursed to Bolton-St. Johns, Inc.

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

2012 Client Annual Report for Major League Soccer, LLC

Subject Category

Determination of Board or Commission

Subject Details

Bring Major League Soccer to NYC

Target	Office/Department	Contact Name
NYC Council Members	Brewer, Gale - District No. 6 Ferraras, Julissa - District No. 21 Koslowitz, Karen - District No. 29 Koo, Peter - District No. 20 Dromm, Daniel - District No. 25 Comrie, Leroy - District No. 27 Weprin, Mark - District No. 23 Bramer, James Van - District No. 26 Gennaro, James - District No. 24 Garodnick, Daniel - District No. 4	
Borough President - Queens		Marshall, Helen Rosa, Alexandra Grodenschik, Barry Miller, Melva
NYC Council Members - Staff	Ferraras, Julissa - District No. 21	Coles, Tarik

Lobbyist Entity # 4

Lobbyist Entity's Name

Beaudoin & Company LLC (FKA Heather Beaudoin)

Lobbyist Entity's Business Phone

(347) 922-1074

Lobbyist Entity's Business Address

275 7TH Ave, Floor 18, New York, NY 10001 United States of America

Compensation Paid or Owed to Beaudoin & Company LLC (FKA Heather Beaudoin)

Compensation Paid or Owed During the Calendar Year

\$37,500

Client Expenses Reimbursed to Beaudoin & Company LLC (FKA Heather Beaudoin)

Total of Aggregate Expenses \$75.00 or less

\$0.00

Are there expenses greater than \$75.00?

No

Lobbying Activities

Activity # 1

Subject Category

Determination of Board or Commission

2012 Client Annual Report for Major League Soccer, LLC

Subject Details

Potential soccer stadium in NYC

Target	Office/Department	Contact Name
Community Boards	Queens Board No. 7	Kelty, Eugene Apelian, Chuck Ohanian, Kim Bitterman, Marilyn
Community Boards	Queens Board No. 8	Adam-Ovide, Marie Warshaviak, Alvin Taylor, Martha
Community Boards	Queens Board No. 3	Reid, Giovanna Lebreton, Marta Lawrence, Grace Wallace, Hamlett Kulhanek, Stephen Mesalum, Lisa Rosenbaum, Edmund
Community Boards	Queens Board No. 6	Gulluscio, Frank
Community Boards	Queens Board No. 4	Walker, Louis Perna, Al Cassagnol, Christian
Borough President - Queens		Grodenschik, Barry

Lobbyist Entity # 5

Lobbyist Entity's Name

Major League Soccer, LLC

Lobbyist Entity's Business Phone

(212) 450-1207

Lobbyist Entity's Business Address

420 Fifth Avenue., 7th Floor, New York, NY 10018
United States of America

Compensation Paid or Owed to Major League Soccer, LLC

Compensation Paid or Owed During the Calendar Year

\$142,995

Client Expenses Reimbursed to Major League Soccer, LLC

Total of Aggregate Expenses \$75.00 or less

\$0.00

Are there expenses greater than \$75.00?

No

Lobbying Activities

Activity # 1

2012 Client Annual Report for Major League Soccer, LLC

Subject Category

Determination of Board or Commission

Subject Details

Sports stadium development

2012 Client Annual Report for Major League Soccer, LLC

Target	Office/Department	Contact Name
Parks and Recreation, Department of		Benepe, Adrian Laird, Joshua Lewandowski, Dorothy Smith, Betsy Alderson, Colleen Kao, Jennifer Olivieri, Alessandro Mituzas, James Melnick, Janice Amagrande, Joanne Byrer, Joelle Lopez, Jose Berkower, Meira Bradley, Michael Molinari, Nicholas Huber, Sandra Donoghue, Susan Wenskus, Timothy White, Veronica Hart, Alex
NYC & Company		Hopper, Mike
Mayor, Office of the (OTM)	Mayor	Shobowale, Tokumbo Wolfson, Howard Goldrich, Robert Mandel, Jeffrey Steel, Robert Whalen, Ryan Cole, Lynn Schloss, Margot Bloomberg, Michael Zona, Michael Harris, Patricia Kulikowski, Robert Ryan, RoseAnn Pinsky, Seth Sherrill, Stephen Sullivan, Tim

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Target	Office/Department	Contact Name
Economic Development Corporation (NYCEDC)		Solish, Scott Kimball, Kyle Kane, David Colangione, Daniel Clancy, Gregory Smith, Zachary Konon, Dmitri Wallack, Josh Hollbrook, Robert Adasko, Hardy McKnight, Thomas Pinsky, Seth Ehrenberg, David Quart, David Harris, Miriam LaPalme, Robert Branham, Benjamin Eisenman, David Coletti, Joseph Beltran, Xavier
Community Boards	Manhattan Board No. 1	Menin, Julie
Community Boards	Manhattan Board No. 2	Schwartz, Arthur
City Planning, Department of (DCP)		Karnovsky, David Young, John Hsu-Chen, Edith
Borough President - Manhattan		Stringer, Scott
NYC Council Members	Ferraras, Julissa - District No. 21 Koslowitz, Karen - District No. 29 Comrie, Leroy - District No. 27 Gennaro, James - District No. 24 Dromm, Daniel - District No. 25 Koo, Peter - District No. 20 Halloran III, Daniel - District No. 19 Vallone, Jr., Peter - District No. 22 Bramer, James Van - District No. 26 Weprin, Mark - District No. 23	
Law Department, Office of the Corporation Counsel		Friedlander, Jeffrey Amron, Susan McSpiritt, Jim Gunn, Joseph Isselbacher, Tina Karnovsky, David
Borough President - Queens		Marshall, Helen
Buildings, Department of (DOB)		Pollicino, Anthony Lee, Derek

2012 Client Annual Report for Major League Soccer, LLC

Target	Office/Department	Contact Name
Environmental Protection, Department of (DEP)		Licata, Angela Hawkins, Chris Veytsman, Irina Stein, Julie Wimbish, Mitchell Faublas, Paul
Transportation, Department of (DOT)		Rasheed, Naim McCarthy, Maura Hall, Dalila Ahmad, Shakil Park, Joan
Fire Department		Harney, David Benanti, John Sudnik, John
Police Department (NYPD)		Sheehan, Michael
NYC Council Members - Staff	Ferraras, Julissa - District No. 21	Yoswein, Genaro Cole, Tarik Meredith, Annie
Community Boards	Queens Board No. 3	Lebreton, Marta Reid, Giovanna Mesulam, Lisa
Community Boards	Queens Board No. 4	Full, Board
Community Boards	Queens Board No. 6	Gulluscio, Frank
Community Boards	Queens Board No. 7	Bitterman, Marilyn Kelty, Eugene Ohanian, Kim Apelian, Charles
Community Boards	Queens Board No. 8	Adam-Ovide, Marie Warshaviak, Alvin Taylor, Martha
Attaches of the Council		Meara, Charles
Public Advocate		deBlasio, Bill
Comptroller's Office		Champion, Vanessa Law, Mabel Hanson, Cathy Hom, Phillip

Lobbyist Entity # 6

Lobbyist Entity's Name

Global Strategy Group, LLC

Lobbyist Entity's Business Phone

(212) 260-8813

Lobbyist Entity's Business Address

895 Broadway, New York, NY 10003 United States of America

2012 Client Annual Report for Major League Soccer, LLC

Compensation Paid or Owed to Global Strategy Group, LLC

Compensation Paid or Owed During the Calendar Year	\$307,800
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Client Expenses Reimbursed to Global Strategy Group, LLC

Total of Aggregate Expenses \$75.00 or less	\$11,125.00
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Are there expenses greater than \$75.00?	YES
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Itemized Expenses

Itemized Expense # 1

Paid to	Global Strategy Group, LLC
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Purpose	Mass Texting
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Amount	\$2,000.00
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Itemized Expense # 2

Paid to	Global Strategy Group, LLC
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Purpose	Mass Texting
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Amount	\$4,000.00
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Itemized Expense # 3

Paid to	Global Strategy Group, LLC
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Purpose	Mail Production
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Amount	\$4,382.00
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Itemized Expense # 4

Paid to	Global Strategy Group, LLC
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Purpose	Advertising Campaign Delivery
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Amount	\$32,461.00
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Itemized Expense # 5

Paid to	Global Strategy Group, LLC
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Purpose	Media Buy
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Amount	\$57,594.00
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Itemized Expense # 6

Paid to	Global Strategy Group, LLC
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Purpose	Non-Lobbying Employee Expense Reimbursement
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Amount	\$117,758.00
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Itemized Expense Total	\$218,195.00
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Lobbying Activities

Activity # 1

Subject Category	Determination of Board or Commission
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Subject Details	Assessment of bringing Major League Soccer to NYC's Pier 40
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Target	Office/Department	Contact Name
Borough President - Manhattan		Stringer, Scott
NYC Council Members	Chin, Margaret - District No. 1 Garodnick, Daniel - District No. 4 Ferraras, Julissa - District No. 21	
Public Advocate		DiBlasio, Bill
Community Boards	Manhattan Board No. 1	Menin, Julie
Mayor, Office of the (OTM)	Deputy Mayor(s)	Wolfson, Howard Whalen, Ryan Steel, Robert Goldrich, Rob Smith, Nanette Thomas, Reggie Gorton, Matt Metzger, Vicki
Community Boards	Manhattan Board No. 2	Hoylman, Brad Bergman, Toby Caccappolo, Rich
Community Boards	Manhattan Board No. 4	Johnson, Corcy
Borough President - Manhattan		Stringer, Scott Gilligo, Alana
Economic Development Corporation (NYCEDC)		Pinsky, Seth Ehrenberg, David Solish, Scott Branham, Ben
Borough President - Queens		Grodenschik, Barry
Community Boards	Queens Board No. 8	Taylor, Martha Warshaviak, Alvin Adam-Ovide, Marie
Mayor, Office of the (OTM)	Press Secretary	Wood, Julie
City Planning, Department of (DCP)		Karnovsky, David Amron, Susan Young, John
Parks and Recreation, Department of		White, Veronica Laird, Joshua Lewandowski, Dottie Bradley, Mike

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name Abbott, Mark

Principal Officer Email BLOCKED_EMAIL

Certification Date 01/28/2013 18:34

ELECTRONIC SIGNATURE

Mark Abbott was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."