

2012 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: Wal-Mart Stores, Inc.

Client Name: Wal-Mart Stores, Inc.

Lobbyist Information

Principal Officer Name	Dehrmann, Gerard
Principal Officer Title	VP, Public Affairs & Gov't Relations
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(479) 204-8618
Lobbyist Business Name	Wal-Mart Stores, Inc.
Lobbyist Business Address	702 S.W. 8th Street, Bentonville, AR 72716 United States of America
Lobbyist Business Phone	(479) 204-8618

Client Information

Client Name	Wal-Mart Stores, Inc.
Business Address	702 S.W. 8th Street, Bentonville, AR 72716 United States of America
Client P.O. Name	Dehrmann, Gerard
Business Phone	(479) 204-8618
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Serghini, Philip
Employee's Work Address	200 East 10th Street, Suite 812, New York, NY 10003 United States of America
Employee's Work Phone	(212) 533-2186
Employee's Salary	\$19,483.00

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Lobbying Activities

Activity # 1

Subject Category	Matters affecting the reputation of Wal-Mart Stores, Inc.
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Subject Details	Matters affecting the reputation of Wal-Mart Stores, Inc.
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Lobbyist Name: Wal-Mart Stores, Inc.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Ulrich, Eric - District No. 32 Vacca, James - District No. 13	

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Target	Office/Department	Contact Name
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	Wills, Ruben - District No. 28	

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$19,483.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to Tusk Strategies

Amount \$25,000.00

Purpose Consulting

Itemized Expense # 2

Paid to Douglas E. Schoen

Amount \$5,000.00

Purpose Consulting

Itemized Expense # 3

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Paid to	Connective Strategies
Amount	\$10,000.00
Purpose	Consulting

Itemized Expense # 4

Paid to	The Marino Group
Amount	\$16,000.00
Purpose	Consulting

Itemized Expense # 5

Paid to	99 Solutions
Amount	\$4,000.00
Purpose	Consulting

Itemized Expense # 6

Paid to	Connective Strategies
Amount	\$5,000.00
Purpose	Consulting

Itemized Expense # 7

Paid to	Tusk Strategies
Amount	\$25,000.00
Purpose	Consulting

Itemized Expense # 8

Paid to	99 Solutions
Amount	\$4,000.00

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Lobbyist Name: Wal-Mart Stores, Inc.

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Purpose	Consulting
Itemized Expense Total	\$94,000.00
Total Expenses for Current Period	\$94,000.00
Reimbursed Expenses	
Total Reimbursed Expenses for Current Period	\$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Dehrmann, Gerard
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/14/2013 19:40
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ELECTRONIC SIGNATURE

Gerard Dehrmann was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."