

# 2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Beverage Association

Client Name: American Beverage Association

## Lobbyist Information

Principal Officer Name	Hammond, Mark
Principal Officer Title	Chief Financial Officer
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(202) 463-6710
Lobbyist Business Name	American Beverage Association
Lobbyist Business Address	1101 16th Street, Washington, DC 20036 United States of America
Lobbyist Business Phone	(202) 463-6710

## Client Information

Client Name	American Beverage Association
Business Address	1101 16th Street, Washington, DC 20036 United States of America
Client P.O. Name	Hammond, Mark
Business Phone	(202) 463-6710
Business Email	BLOCKED_EMAIL

## Employee(s) Lobbying for Client

### Employee # 1

Employee's Name	Grance, Sandra
Employee's Work Address	1101 Sixteenth Street, Washington, DC 20036 United States of America
Employee's Work Phone	(202) 463-6732
Employee's Salary	\$6,074.00

# 2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Beverage Association

Client Name: American Beverage Association

---

## Lobbying Activities

---

### Activity # 1

---

<b>Subject Category</b>	Proposed Amendment of Article 81
-------------------------	----------------------------------

---

<b>Subject Details</b>	Proposed Amendment of Article 81
------------------------	----------------------------------

---

# 2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Beverage Association

Client Name: American Beverage Association

Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Ulrich, Eric - District No. 32 Vacca, James - District No. 13	

# 2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Beverage Association

Client Name: American Beverage Association

Target	Office/Department	Contact Name
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	Wills, Ruben - District No. 28	

## Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period      \$6,074.00

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff      \$0.00

Total of Aggregate Expenses \$75.00 or less      \$0.00

Are there expenses greater than \$75.00?      YES

## Itemized Expenses

### Itemized Expense # 1

Paid to      Goddard Gunster

Amount      \$749,891.00

Purpose      grassroots

### Itemized Expense # 2

Paid to      goddard Gunster

Amount      \$135,562.00

Purpose      grassroots

### Itemized Expense # 3

# 2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Beverage Association

Client Name: American Beverage Association

Paid to	goddard Gunster
Amount	\$5,964.00
Purpose	grassroots

## Itemized Expense # 4

Paid to	apco worldwide
Amount	\$2,681.00
Purpose	public relations

## Itemized Expense # 5

Paid to	apco worldwide
Amount	\$44,000.00
Purpose	pr consulting

## Itemized Expense # 6

Paid to	apco worldwide
Amount	\$44,000.00
Purpose	pr consulting

## Itemized Expense # 7

Paid to	apco worldwide
Amount	\$44,000.00
Purpose	pr consulting

## Itemized Expense # 8

Paid to	apco worldwide
Amount	\$62,500.00

# 2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Beverage Association

Client Name: American Beverage Association

---

Purpose	pr consulting
---------	---------------

---

## Itemized Expense # 9

---

Paid to	apco worldwide
---------	----------------

---

Amount	\$75,000.00
--------	-------------

---

Purpose	pr consulting
---------	---------------

---

## Itemized Expense # 10

---

Paid to	apco worldwide
---------	----------------

---

Amount	\$4,582.00
--------	------------

---

Purpose	pr expense
---------	------------

---

## Itemized Expense # 11

---

Paid to	apco worldwide
---------	----------------

---

Amount	\$2,493.00
--------	------------

---

Purpose	pr expense
---------	------------

---

---

Itemized Expense Total	\$1,170,673.00
------------------------	----------------

---

Total Expenses for Current Period	\$1,170,673.00
-----------------------------------	----------------

---

## Reimbursed Expenses

---

Total Reimbursed Expenses for Current Period	\$0.00
--	--------

---

# 2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Beverage Association

Client Name: American Beverage Association

## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Hammond, Mark
------------------------	---------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	01/15/2013 10:57
--------------------	------------------

## ELECTRONIC SIGNATURE

Mark Hammond was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."