

2012 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association, Inc.

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Lobbyist Business Phone (212) 878-5900

Client Information

Client Name American Heart Association, Inc.

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Galarza, Maria

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168
United States of America

Employee's Work Phone (212) 878-5969

Employee's Salary \$135.91

Employee # 2

2012 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

| | |
|-------------------------|--|
| Employee's Name | Vitale, Robin |
| Employee's Work Address | 122 East 42nd Street, 18th Floor, New York, NY 10176 United States of America |
| Employee's Work Phone | (609) 223-3759 |
| Employee's Salary | \$294.28 |

Lobbying Activities

Activity # 1

Subject Category Promotion of CPR Training with FDNY

Subject Details The American Heart Association met with FDNY Medical Director with the goal of promoting and enhancing the community CPR training being achieved within the city.

| Target | Office/Department | Contact Name |
|-----------------|-------------------|--------------|
| Fire Department | | Freese, John |

Activity # 2

Subject Category Resolution

Subject Details The American Heart Association provided supportive testimony for Resolution 982 - encouraging Congress to improve stroke research funding within the National Institutes of Health.

| Target | Office/Department | Contact Name |
|---------------------|--|--------------|
| NYC Council Members | Arroyo, Maria del Carmen - District No. 17 Dickens, Inez - District No. 9 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Foster, Helen - District No. 16 Mendez, Rosie - District No. 2 Rivera, Joel - District No. 15 Rose, Deborah - District No. 49 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Bramer, James Van - District No. 26 | |

Activity # 3

Subject Category Promotion and Support of Physical Education Standards

2012 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Subject Details

The American Heart Association met with the NYC Department of Education to discuss physical education and the needs of our city schools in order to comply with state curriculum standards.

| Target | Office/Department | Contact Name |
|--------------------------|-------------------|---|
| Education, Department of | | Platt, Roger Harr, Lindsey Okezie, Nnennaya |

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$430.19

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

2012 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

| | |
|------------------------|---------------|
| Principal Officer Name | Vitale, Robin |
|------------------------|---------------|

| | |
|-------------------------|---------------|
| Principal Officer Email | BLOCKED_EMAIL |
|-------------------------|---------------|

| | |
|--------------------|------------------|
| Certification Date | 01/15/2013 14:25 |
|--------------------|------------------|

ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."