

Client Information

Client Name	PepsiCo ,Inc.
Business Address	700 Anderson Hill Road, Purchase, NY 10577 United States of America
Client P.O. Name	Wilcox, Peter
Business Phone	(914) 253-2609
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	MAD LLC
Lobbyist Entity's Business Phone	(518) 472-2288
Lobbyist Entity's Business Address	111 WASHINGTON AVENUE, SUITE 305, ALBANY, NY 12210 United States of America

Compensation Paid or Owed to MAD LLC

Compensation Paid or Owed During the Calendar Year	\$90,000
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Client Expenses Reimbursed to MAD LLC

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

NO ACTIVITY

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Wilcox, Peter
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/17/2013 13:52
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ELECTRONIC SIGNATURE

Peter Wilcox was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."