

2012 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: Global Strategy Group, LLC

Client Name: Major League Soccer, LLC

Lobbyist Information

Principal Officer Name	Silvan, Jon
Principal Officer Title	CEO
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 260-8813
Lobbyist Business Name	Global Strategy Group, LLC
Lobbyist Business Address	895 Broadway, New York, NY 10003 United States of America
Lobbyist Business Phone	(212) 260-8813

Client Information

Client Name	Major League Soccer, LLC
Business Address	420 Fifth Avenue., 7th Floor, New York, NY 10018 United States of America
Client P.O. Name	Abbott, Mark
Business Phone	(212) 450-1207
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Lapatine, Justin
Employee's Work Address	895 Broadway, New York, NY 06880 United States of America
Employee's Work Phone	(212) 260-8813

Employee # 2

Employee's Name	Silvan, Jon
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Lobbyist Name: Global Strategy Group, LLC

Client Name: Major League Soccer, LLC

Employee's Work Address

895 Broadway 5th Floor, New York, NY 10003 United States of America

Employee's Work Phone

(212) 260-9701

Lobbying Activities

Activity # 1

Subject Category

Determination of Board or Commission

Subject Details

Bringing Major League Soccer and a new stadium to Queens

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Wolfson, Howard Whalen, Ryan
	Press Secretary	Wood, Julie

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period

\$60,000.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff

\$117,758.44

Total of Aggregate Expenses \$75.00 or less

\$11,125.00

Are there expenses greater than \$75.00?

YES

Itemized Expenses

Itemized Expense # 1

Paid to

Google

Amount

\$100.00

Purpose

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Itemized Expense # 2

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Paid to	EZ Texting
Amount	\$4,000.00
Purpose	Mass texting services

Itemized Expense # 3

Paid to	Metro Strategies
Amount	\$4,382.22
Purpose	Direct mail production

Itemized Expense # 4

Paid to	Centro Media
Amount	\$32,461.39
Purpose	Campaign Delivery

Itemized Expense # 5

Paid to	LUC Media
Amount	\$57,594.45
Purpose	Media Buy

Itemized Expense Total	\$98,538.06
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Total Expenses for Current Period	\$227,421.50
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$227,421.50
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name Silvan, Jon

Principal Officer Email BLOCKED_EMAIL

Certification Date 01/28/2013 16:34

ELECTRONIC SIGNATURE

Jon Silvan was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."