

## 2013 P1 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

### Lobbyist Information

Principal Officer Name	Vitale, Robin
Principal Officer Title	Senior Director
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 878-5922
Lobbyist Business Name	American Heart Association, Inc.
Lobbyist Business Address	122 East 42 Street, 18th Floor, New York, NY 10168 United States of America
Lobbyist Business Phone	(212) 878-5900

### Client Information

Client Name	American Heart Association, Inc.
Business Address	122 East 42 Street, 18th Floor, New York, NY 10168 United States of America
Client P.O. Name	Vitale, Robin
Business Phone	(212) 878-5900
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Galarza, Maria
Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10168 United States of America
Employee's Work Phone	(212) 878-5969
Employee's Salary	\$108.73

#### Employee # 2

## 2013 P1 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

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Employee's Name	Hurley, Mark
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10168 United States of America
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Employee's Work Phone	(212) 878-5932
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Employee's Salary	\$325.54
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### Employee # 3

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Employee's Name	Lancaster, Brooks
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Employee's Work Address	122 E. 42nd Street, 18th Floor, New York, NY 10168 United States of America
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Employee's Work Phone	(212) 878-5975
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Employee's Salary	\$210.16
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### Employee # 4

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Employee's Name	Vitale, Robin
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10176 United States of America
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Employee's Work Phone	(609) 223-3759
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Employee's Salary	\$769.65
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## Lobbying Activities

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### Activity # 1

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Subject Category	Ceremonial Resolution
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Subject Details	The AHA requested and received a ceremonial resolution presented by City Council in honor of February's designation as American Heart Month.
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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Ulrich, Eric - District No. 32 Vacca, James - District No. 13	

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Target	Office/Department	Contact Name
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	Wills, Ruben - District No. 28	

### Activity # 2

Subject Category	Resolution
Subject Details	The AHA supported Resolution 433, legislation that encourages Congress to increase financial support to the NIH for the purpose of strengthening stroke research in our Nation. This included a hearing in front of the Council Committee on Health, a press event before the Stated Meeting, and the vote at the Stated.

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### Activity # 3

#### Subject Category

Regulatory Enforcement / Possible Future Introduction

#### Subject Details

The AHA presented to the Council's Women's Caucus our finding from the AHA Physical Education Survey this fall. The Women's Caucus was provided a sneak peek to the data formally revealed the following day at a press event on the City Hall Steps.

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### Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$1,414.08

### Lobbying Expenses

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Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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### Reimbursed Expenses

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Total Reimbursed Expenses for Current Period	\$0.00
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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	03/13/2013 18:08
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### ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."