

2013 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Lobbyist Information

Principal Officer Name Muriana, Joseph

Principal Officer Title Assoc. VP for Gov't & Urban Affairs

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (718) 817-3020

Lobbyist Business Name Fordham University

Lobbyist Business Address Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America

Lobbyist Business Phone (718) 817-3020

Client Information

Client Name Fordham University

Business Address Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America

Client P.O. Name Muriana, Joseph

Business Phone (718) 817-3020

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Muriana, Joseph

Employee's Work Address 441 East Fordham Road, Bronx, NY 10463 United States of America

Employee's Work Phone (718) 817-3020

Employee's Salary \$448.54

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Lobbying Activities

Activity # 1

Subject Category

Implement and Modify Area Wide Plan for the area around four major world class institutions, including Fordham, in the north central Bronx

Subject Details

Advocating for the refining and continued implementation of an area -wide Plan with current period focus on the ongoing effort to "kick-start" Webster Avenue Redevelopment, completing the Fordham Road Reconstruction Project, Rezoning Fordham Road, refining the reconstruction logistics for Fordham Plaza and responding to new proposal for Bike Lanes on Southern Boulevard. This involved maintaining the strong support and continued collaboration of the New York City Mayor's Office, and the relevant agencies, departments, commissions and public authorities/corporations -- including the various Deputy Mayors, Transportation, EDC, City Planning Departments, DDC, SBS, Local Community Boards and the MTA -- for approvals, input and funding to advance and implement an ambitious multi-dimensional and multi-phase urban redesign and redevelopment plan for the research, educational and cultural institutions natural district of the north central Bronx, located around The Bronx River, Bronx Park and the Mosholu. The major focus during this reporting period was to advance the implementation and conversation with respect to how to trigger and advance redevelopment opportunities along Webster Avenue, now that the mixed use re-zoning has been approved. The discussion focused on potential redevelopment strategies and mechanisms that might be employed to advance and jumpstart this effort, including a meeting for stakeholders. In addition, Fordham Road Reconstruction Project was substantially completed except for plantings in the median set to happen this Spring 2013. Formal ULURP for Fordham Road Rezoning is set to commence later in Spring 2013 with DCP as lead agency, once the environmental assessment is completed and the Project is certified, and Fordham Plaza Redesign & Reconfiguration Project commenced on February 15, 2013. In addition the ongoing conversation has involved a reaction and response to a new proposal for the installation of Bike lanes along a dangerous portion of Southern Boulevard, where many accidents have occurred due to blind curves and high traffic speeds on the roadway.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Metzger, Vicki Lynch, Nenna
Economic Development Corporation (NYCEDC)		Sun, Jennifer Hess, Patrick Konon, Elyssa Cobb
Transportation, Department of (DOT)		Moran, Connie
Design & Construction, Department of (DDC)		Ng, Dino Zetterlund, Rich
City Planning, Department of (DCP)		Singer, Ryan

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Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$448.54

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	03/15/2013 12:49
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ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."