

## 2013 P2 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

### Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association, Inc.

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168  
United States of America

Lobbyist Business Phone (212) 878-5900

### Client Information

Client Name American Heart Association, Inc.

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168  
United States of America

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Hurley, Mark

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168  
United States of America

Employee's Work Phone (212) 878-5932

Employee's Salary \$145.15

#### Employee # 2

## 2013 P2 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

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<b>Employee's Name</b>	Lancaster, Brooks
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<b>Employee's Work Address</b>	122 E. 42nd Street, 18th Floor, New York, NY 10168 United States of America
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<b>Employee's Work Phone</b>	(212) 878-5975
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<b>Employee's Salary</b>	\$95.37
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### Employee # 3

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<b>Employee's Name</b>	Vitale, Robin
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<b>Employee's Work Address</b>	122 East 42nd Street, 18th Floor, New York, NY 10176 United States of America
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<b>Employee's Work Phone</b>	(609) 223-3759
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<b>Employee's Salary</b>	\$769.65
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## Lobbying Activities

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### Activity # 1

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<b>Subject Category</b>	Introduction
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<b>Subject Details</b>	The American Heart Association lobbied in conditional support of Intro 250-A, the Tobacco 21 bill.
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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Ulrich, Eric - District No. 32 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22	

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Lobbyist Name: American Heart Association, Inc.

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Target	Office/Department	Contact Name
	Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 King, Andy - District No. 12 Richards Jr., Donovan - District No. 31 Wills, Ruben - District No. 28	

### Activity # 2

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**Subject Category**

Introduction

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**Subject Details**

The American Heart Association lobbied in support of Intro 1020, legislation that would remove displays of tobacco products at the point of sale.

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### Activity # 3

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#### Subject Category

Introduction

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#### Subject Details

The AHA lobbied in support of Intro 1021 - legislation that addresses evasion of the city's excise tax on tobacco product sales, as well as impacts the pricing structure for tobacco purchased in NYC.

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### Activity # 4

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**Subject Category**

Issue Education / Policy Recommendations

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**Subject Details**

The American Heart Association released a report re: physical education in NYC and has shared the ensuing policy recommendations with Council.

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Health And Mental Hygiene, Department of (DOHMH)		Kansagra, Susan Nonas, Cathy Kennelly, Maura

### Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$1,010.17

### Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

### Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/15/2013 11:04
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### ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."