

2013 P3 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Lobbyist Information

Principal Officer Name Meier, Fernanda

Principal Officer Title Sr. Educational Manager- K12 Services

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 520-8677

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Lobbyist Business Phone (212) 520-8552

Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Client P.O. Name Meier, Fernanda

Business Phone (212) 520-8552

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Alig, Robert

Employee's Work Address Two Bala Plaza, Bala Cynwyd, PA 19004 United States of America

Employee's Work Phone (610) 227-2577

Employee's Salary \$2,300.00

Employee # 2

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Employee's Name	Meier, Fernanda
Employee's Work Address	45 Columbus Ave, New York, NY 10023 United States of America
Employee's Work Phone	(212) 520-8677
Employee's Salary	\$3,200.00

Employee # 3

Employee's Name	Robinson, Shameek
Employee's Work Address	45 Columbus Avenue, New York, NY 10024 United States of America
Employee's Work Phone	(212) 520-8664
Employee's Salary	\$3,200.00

Lobbying Activities

Activity # 1

Subject Category Procurement

Subject Details Held meetings with various New York City Dept. of Education faculty and staff regarding the purchase and implementation of College Board assessments and programs.

Target	Office/Department	Contact Name
Education, Department of (DOE)		Rudolfo, Ainsely Gibson, Dorita Sciandra, Allison

Activity # 2

Subject Category Outreach to Principals of NYCDOE High Schools

Subject Details Contacted NYCDOE Principals via email and telephone to assist them with ordering PSAT/NMSQT Assessments.

Target	Office/Department	Contact Name
Education, Department of (DOE)		Gonzalez, Grace

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Activity # 3

Subject Category Parent Coordinator and PTA Workshops

Subject Details Outreach to NYCDOE middle and high schools to review College Board resources for Common Core State Standards and College Board college and career programs and assessments.

Target	Office/Department	Contact Name
Education, Department of (DOE)		Pendergast, Marlene Tu, Hoa

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$8,700.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to Long Island Tent

Amount \$108.99

Purpose Sponsorship of Tent for Closing the Achievement Gap 1200 Strong Event

Itemized Expense # 2

Paid to Balloon Kings

Amount \$1,510.00

Purpose Sponsorship of Balloons for Closing the Achievement Gap 1200 Strong Event

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Itemized Expense Total	\$1,618.99
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Total Expenses for Current Period	\$1,618.99
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Meier, Fernanda
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	07/15/2013 11:01
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ELECTRONIC SIGNATURE

Fernanda Meier was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."