

2013 P3 Client Periodic Report

Lobbyist Name: George Arzt Communications, Inc.

Client Name: The New School

Lobbyist Information

Principal Officer Name	Gelfand, Maya
Principal Officer Title	President & CEO
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 608-0333
Lobbyist Business Name	George Arzt Communications, Inc.
Lobbyist Business Address	123 William Street, 22nd Floor, New York, NY 10038 United States of America
Lobbyist Business Phone	(212) 608-0333

Client Information

Client Name	The New School
Business Address	80 Fifth Avenue, NY, NY 10011 United States of America
Client P.O. Name	Moskowitz, Roy
Business Phone	(212) 229-5432
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Crotty, Jane
Employee's Work Address	123 William Street, 22nd Floor, New York, NY 10038 United States of America
Employee's Work Phone	(212) 608-0333

Lobbying Activities

2013 P3 Client Periodic Report

Lobbyist Name: George Arzt Communications, Inc.

Client Name: The New School

Activity # 1

Subject Category Budget

Subject Details budget request for insideschools.org

Target	Office/Department	Contact Name
Attaches of the Council		Rodus, Jeffrey

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$4,000.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$40.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$40.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

2013 P3 Client Periodic Report

Lobbyist Name: George Arzt Communications, Inc.

Client Name: The New School

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Gelfand, Maya
------------------------	---------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	07/15/2013 18:28
--------------------	------------------

ELECTRONIC SIGNATURE

Maya Gelfand was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."