

2013 Amended P3 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association, Inc.

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Lobbyist Business Phone (212) 878-5900

Client Information

Client Name American Heart Association, Inc.

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Galarza, Maria

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168
United States of America

Employee's Work Phone (212) 878-5969

Employee's Salary \$271.81

Employee # 2

2013 Amended P3 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Employee's Name	Hurley, Mark
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10168 United States of America
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Employee's Work Phone	(212) 878-5932
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Employee's Salary	\$271.29
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Employee # 3

Employee's Name	Vitale, Robin
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10176 United States of America
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Employee's Work Phone	(609) 223-3759
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Employee's Salary	\$814.92
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Employee # 4

Employee's Name	Wilkins, Cathy
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10168 United States of America
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Employee's Work Phone	(212) 878-5930
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Employee's Salary	\$146.58
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Lobbying Activities

Activity # 1

Subject Category	Introduction
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Subject Details	The AHA lobbied in support of Intro 1021, policy affecting tobacco control in NYC.
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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Ulrich, Eric - District No. 32 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22	

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Target	Office/Department	Contact Name
	Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 King, Andy - District No. 12 Richards Jr., Donovan - District No. 31 Wills, Ruben - District No. 28	

Activity # 2

Subject Category	Introduction
Subject Details	The AHA lobbied in support of Intro 1020, legislation that will affect tobacco control in NYC.

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Activity # 3

Subject Category

Introduction

Subject Details

The AHA lobbied in support of Intro 250A, legislation to increase the legal age to purchase tobacco products to 21.

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Activity # 4

Subject Category

Introduction

Subject Details

The AHA lobbied for amendments to Intro 386A prior to a Council hearing that was later postponed. The AHA is working with the Sponsor's office to confirm language changes to strengthen the proposal.

Target	Office/Department	Contact Name
NYC Council Members	Gentile, Vincent J. - District No. 43	

Activity # 5

Subject Category

Policy Recommendations

Subject Details

The AHA lobbied in support of four policy recommendations to improve physical education in NYC schools. These recommendations include: 1. Using certified PE teachers in all grade levels, including elementary schools. 2. Restricting interval physical activity programs like Move to Improve from the state-mandated minutes to count toward PE. 3. Sustaining the Excellence in School Wellness Awards and adding PE to the NYC School Progress Report Card as ways to highlight best practices in PE. 4. Working toward the achievement of nationally recommended PE guidelines that state 150 minutes / week at the elementary level and 225 minutes / week in middle school.

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	King, Andy - District No. 12	
	Richards Jr., Donovan - District No. 31	
	Wills, Ruben - District No. 28	

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$1,504.60

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	07/16/2013 11:15
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."