

2013 P4 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Lobbyist Business Phone	(718) 817-3020

Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Muriana, Joseph
Employee's Work Address	441 East Fordham Road, Bronx, NY 10463 United States of America
Employee's Work Phone	(718) 817-3020
Employee's Salary	\$931.43

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Lobbying Activities

Activity # 1

Subject Category

Advocated for the Refinement and Implementation of an Area Wide Redevelopment Plan

Subject Details

Advocated for the refinement and continued implementation of an area -wide Plan with current period focus on the ongoing effort to "kick-start" Webster Avenue Redevelopment and completing the Fordham Road Rezoning from Bathgate Avenue to Southern Boulevard. These efforts involved maintaining the strong support and continued collaboration of the New York City Mayor's Office, and the relevant agencies, departments, commissions and public authorities/corporations -- including the various Deputy Mayors, Transportation, EDC, City Planning Departments, The NYC Planning Commission, HPD, DDC, Local Community Boards and the MTA -- for approvals, input and funding to advance and implement an ambitious multi-dimensional and multi-phase urban redesign and redevelopment plan for the research, educational and cultural institutions natural district of the north central Bronx, located around The Bronx River, Bronx Park and the Mosholu, known as the Four Bronx Institutions Alliance/The Quad.. The major focus during this reporting period was to advance the implementation and conversation with respect to how to trigger and advance appropriate redevelopment opportunities along Webster Avenue, now that the mixed use re-zoning has been approved. Meetings and vigorous discussion focused on potential redevelopment strategies and mechanisms that might be employed to advance and jumpstart this effort, including the launch of a Webster Re-visioning Strategy that was published. Some initial discussion and meetings were had with regard to NYC Housing Policies inadvertent negative impacts on the aim of the Webster Vision.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Metzger, Vicki
Economic Development Corporation, NYC (NYCEDC)		Sun, Jennifer Hess, Patrick
Housing Preservation & Development, Department of (HPD)		Weinstein, Ted
Design & Construction, Department of (DDC)		Ng, Dino Zetterlund, Richard
Transportation, Department of (DOT)		Moran, Connie
City Planning, Department of (DCP)		Samol, Carol Phelps, Paul
City Planning Commission (CPC)		Burden, Amanda
Community Boards	Bronx Board No. 6	Galarza, Ivone
	Bronx Board No. 12	Gorman, Father Richard

Activity # 2

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Subject Category

Determination of Board or Commission

Subject Details

Testified at the NYC Planning Commission on 26 July 2013 on behalf of Fordham University and The Four Bronx Institutions Alliance (FBIA/The Quad) in support of the Plan to Rezone the eastern end of Fordham Road from Bathgate Avenue to Southern Boulevard, transforming it from a C-8 District to a mixed -use District permitting a mix of development including a combination of office, retail, community facility and housing, with a 100' height limit and a bulk zoning bonus for the provision of affordable housing.

Target	Office/Department	Contact Name
City Planning Commission (CPC)		Burden, Amanda Battaglie, Angela Cantor, Irwin Knuckles, Kenneth Besser, Rayann Cerullo, Alfred de la Uz, Michelle Del Toro, Maria M. Chen, Betty Eaddy, Richard W. Douek, Joseph Hayes Levin, Anna Marin, Orlando
City Planning, Department of (DCP)		Samol, Carol Phelps, Paul

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$931.43

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/08/2013 14:55
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ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."