

2013 P4 Client Periodic Report

Lobbyist Name: Pledge 2 Protect, Inc.

Client Name: Pledge 2 Protect, Inc.

Lobbyist Information

Principal Officer Name Nimmo-Guenther, Kelly

Principal Officer Title President

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (646) 247-5508

Lobbyist Business Name Pledge 2 Protect, Inc.

Lobbyist Business Address 150 Columbus Avenue Apt 16c, New York, NY 10023
United States of America

Lobbyist Business Phone (646) 247-5508

Client Information

Client Name Pledge 2 Protect, Inc.

Business Address 150 Columbus Avenue Apt 16c, New York, NY 10023
United States of America

Client P.O. Name Nimmo-Guenther, Kelly

Business Phone (646) 247-5508

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Lachman, Andrew

Employee's Work Address 1175 York Avenue, Apt. 6K, New York, NY 10065 United
States of America

Employee's Work Phone (646) 247-5508

Employee's Salary \$0.00

Employee # 2

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Lobbyist Name: Pledge 2 Protect, Inc.

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Employee's Name	McDonald Wood, Sean
Employee's Work Address	1641 3rd Ave, 17K, New York, NY 10128 United States of America
Employee's Work Phone	(646) 247-5508
Employee's Salary	\$0.00

Employee # 3

Employee's Name	Nimmo-Guenther, Kelly
Employee's Work Address	150 Columbus Ave. Apt. 16C, New York, NY 10023 United States of America
Employee's Work Phone	(646) 247-5508
Employee's Salary	\$0.00

Lobbying Activities

Activity # 1

Subject Category	monitoring issues related to client legislation and rulemaking
Subject Details	monitoring issues related to client legislation and rulemaking

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Lobbyist Name: Pledge 2 Protect, Inc.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Ulrich, Eric - District No. 32 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22	

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Target	Office/Department	Contact Name
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	King, Andy - District No. 12	
	Richards Jr., Donovan - District No. 31	
	Wills, Ruben - District No. 28	

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$0.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to global strategy group

Amount \$56,727.03

Purpose consulting

Itemized Expense # 2

Paid to global strategy group

Amount \$78,619.03

Purpose consulting

Itemized Expense # 3

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Paid to	global strategy group
Amount	\$12,500.00
Purpose	survey

Itemized Expense # 4

Paid to	global strategy group
Amount	\$131,314.44
Purpose	direct mail

Itemized Expense # 5

Paid to	promotion promotion
Amount	\$2,206.25
Purpose	posters

Itemized Expense # 6

Paid to	promotion promotion
Amount	\$593.37
Purpose	posters

Itemized Expense # 7

Paid to	automation graphics
Amount	\$410.46
Purpose	design

Itemized Expense # 8

Paid to	automation graphics
Amount	\$162.22

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Purpose	design
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Itemized Expense # 9

Paid to	automation graphics
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Amount	\$168.70
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Purpose	design
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Itemized Expense # 10

Paid to	automation graphics
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Amount	\$4,140.46
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Purpose	design
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Itemized Expense # 11

Paid to	food emporium
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Amount	\$140.00
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Purpose	food for meeting
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Itemized Expense # 12

Paid to	bagel Bob's
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Amount	\$525.00
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Purpose	food for meeting
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Itemized Expense Total	\$287,506.96
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Total Expenses for Current Period	\$287,506.96
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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Client Name: Pledge 2 Protect, Inc.

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Nimmo-Guenther, Kelly
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/11/2013 14:50
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ELECTRONIC SIGNATURE

Kelly Nimmo-Guenther was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."