

2013 P4 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Lobbyist Information

Principal Officer Name Meier, Fernanda

Principal Officer Title Sr. Educational Manager- K12 Services

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 520-8677

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Lobbyist Business Phone (212) 520-8552

Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Client P.O. Name Meier, Fernanda

Business Phone (212) 520-8552

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Alig, Robert

Employee's Work Address Two Bala Plaza, Bala Cynwyd, PA 19004 United States of America

Employee's Work Phone (610) 227-2577

Employee's Salary \$1,300.00

Employee # 2

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Lobbyist Name: The College Board

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Employee's Name Henry, Cloris

Employee's Work Address 45 Columbus Ave, New York, NY 10023 United States of America

Employee's Work Phone (212) 520-5855

Employee's Salary \$2,200.00

Employee # 3

Employee's Name Meier, Fernanda

Employee's Work Address 45 Columbus Ave, New York, NY 10023 United States of America

Employee's Work Phone (212) 520-8677

Employee's Salary \$3,600.00

Employee # 4

Employee's Name Robinson, Shameek

Employee's Work Address 45 Columbus Avenue, New York, NY 10024 United States of America

Employee's Work Phone (212) 520-8664

Employee's Salary \$3,600.00

Lobbying Activities

Activity # 1

Subject Category Procurement

Subject Details Procurement of PSAT/NMSQT Assessments
Procurement of ReadStep Assessments
Procurement of Professional Development Services

Target	Office/Department	Contact Name
Education, Department of (DOE)		Rudolfo, Ainsley Gibson, Dorita Gonzalez, Grace

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Activity # 2

Subject Category Introduction

Subject Details Introductions of new staff at College Board and Dept. Of Education

Target	Office/Department	Contact Name
Education, Department of (DOE)		Betheil, Gregg Palladino, Michelle Dryjanska, Karolina

Activity # 3

Subject Category Introduction

Subject Details Introduction to DYCD and Office of Safety and Youth Development to increase awareness of available College Board programs for NYCDOE students and their families.

Target	Office/Department	Contact Name
Youth & Community Development, Department of (DYCD)		Lee, Jacquelyn

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$10,700.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to BT Publishing

Amount \$560.00

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Purpose	Print posters for AP Expansion
Itemized Expense Total	\$560.00
Total Expenses for Current Period	\$560.00
Reimbursed Expenses	
Total Reimbursed Expenses for Current Period	\$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Meier, Fernanda
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/13/2013 15:44
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ELECTRONIC SIGNATURE

Fernanda Meier was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."