

2013 P4 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association, Inc.

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Lobbyist Business Phone (212) 878-5900

Client Information

Client Name American Heart Association, Inc.

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Galarza, Maria

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168
United States of America

Employee's Work Phone (212) 878-5969

Employee's Salary \$380.54

Employee # 2

2013 P4 Client Periodic Report

Lobbyist Name: American Heart Association, Inc.

Client Name: American Heart Association, Inc.

Employee's Name	Vitale, Robin
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10176 United States of America
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Employee's Work Phone	(609) 223-3759
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Employee's Salary	\$316.91
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Lobbying Activities

Activity # 1

Subject Category	Introduction
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Subject Details	The American Heart Association lobbied in support of Int 1020-2013, A Local Law to amend the administrative code of the city of New York, in relation to the display of cigarettes and tobacco products by retail dealers of cigarettes and age restrictions on entry to retail tobacco stores.
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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Ulrich, Eric - District No. 32 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22	

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Target	Office/Department	Contact Name
	Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 King, Andy - District No. 12 Richards Jr., Donovan - District No. 31 Wills, Ruben - District No. 28	
NYC Council Members - Staff	Ferraras, Julissa - District No. 21	Lorenzo, Jay Montalvo, Megan
NYC Council Members - Staff	Quinn, Christine - District No. 3	Nelson, Margaret Nasser, Terzah Murphy, Molly Hafetz, Dan

Activity # 2

Subject Category

Introduction

Subject Details

The American Heart Association lobbied in support of Intro 1021-2013, A Local Law to amend the administrative code of the city of New York, in relation to the sale of cigarettes and tobacco products, the regulation of retail dealers and wholesale dealers of cigarettes, and repealing subdivision c of section 17-176 of the administrative code of the city of New York, relating to an exemption from such section, and repealing section 17-707 of the administrative code of the city of New York, relating to requiring public health messages where tobacco advertisements appear.

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NYC Council Members - Staff	Ferraras, Julissa - District No. 21	Lorenzo, Jay Montalvo, Megan
NYC Council Members - Staff	Quinn, Christine - District No. 3	Nelson, Margaret Nasser, Terzah Murphy, Molly Hafetz, Dan

Activity # 3

Subject Category

Introduction

Subject Details

The American Heart Association lobbied in support of Intro 250A-2010 - A Local Law to amend the administrative code of the city of New York, in relation to raising the legal tobacco products sales age to twenty-one years

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NYC Council Members - Staff	Ferraras, Julissa - District No. 21	Lorenzo, Jay Montalvo, Megan
NYC Council Members - Staff	Quinn, Christine - District No. 3	Nelson, Margaret Nasser, Terzah Murphy, Molly Hafetz, Dan

Activity # 4

Subject Category	Requested Introduction
Subject Details	The American Heart Association lobbied in support of CPR training as a graduation requirement (requested pending Introduction)

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Activity # 5

Subject Category	Requested Introduction
Subject Details	The American Heart Association has requested legislation to improve the quality / enforcement of physical education standards in NYC schools.

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	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	King, Andy - District No. 12	
	Richards Jr., Donovan - District No. 31	
	Wills, Ruben - District No. 28	

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$697.45

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/16/2013 15:05
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."