

2013 P5 Client Periodic Report

Lobbyist Name: SAS Institute Inc.

Client Name: SAS Institute Inc.

Lobbyist Information

Principal Officer Name	Zuercher, Brian
Principal Officer Title	Assistant General Counsel
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(919) 531-5865
Lobbyist Business Name	SAS Institute Inc.
Lobbyist Business Address	100 SAS Campus Drive, Cary, NC 27513 United States of America
Lobbyist Business Phone	(919) 531-5865

Client Information

Client Name	SAS Institute Inc.
Business Address	100 SAS Campus Drive, Cary, NC 27513 United States of America
Client P.O. Name	Zuercher, Brian
Business Phone	(919) 531-5865
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Adams, Dara
Employee's Work Address	787 7th Avenue, 47th Floor, New York, NY 10019 United States of America
Employee's Work Phone	(212) 757-3892
Employee's Salary	\$346.14

Employee # 2

2013 P5 Client Periodic Report

Lobbyist Name: SAS Institute Inc.

Client Name: SAS Institute Inc.

Employee's Name	Racine, Jeremy
Employee's Work Address	31 Pierre Vernier Drive, Mashpee, MA 02649 United States of America
Employee's Work Phone	(919) 531-9930
Employee's Salary	\$190.38

Lobbying Activities

Activity # 1

Subject Category	Procurement
Subject Details	Matters related to information technology and data analytics software, including visual analytics and fraud framework, Enterprise Business Intelligence demonstration, and visual analytics demonstration

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Senior Advisor	O'Brien, Nicholas

Activity # 2

Subject Category	Procurement
Subject Details	Matters related to information technology and data analytics software, including fraud and data quality

Target	Office/Department	Contact Name
Finance, Department of (DOF)		Qi, Jack

Activity # 3

Subject Category	Procurement
Subject Details	Matters related to information technology, including a discussion related to the transition committee for comptroller

Target	Office/Department	Contact Name
Borough President - Manhattan		Ellis, Kristen

Activity # 4

Subject Category	Procurement
------------------	-------------

2013 P5 Client Periodic Report

Lobbyist Name: SAS Institute Inc.

Client Name: SAS Institute Inc.

Subject Details

Matters related to information technology and data analytics software, including the Education Value-Added Assessment System and the mayoral transition

Target	Office/Department	Contact Name
Education, Department of (DOE)		Sobelman, Jenny

Activity # 5

Subject Category

Procurement

Subject Details

Matters related to information technology and data analytics software, including city council technology

Target	Office/Department	Contact Name
NYC Council Members	Comrie, Leroy - District No. 27	

Summary of Compensation from Client

Total Compensation Paid or Owed for Current Period \$536.52

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

2013 P5 Client Periodic Report

Lobbyist Name: SAS Institute Inc.

Client Name: SAS Institute Inc.

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Zuercher, Brian
------------------------	-----------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	11/14/2013 09:47
--------------------	------------------

ELECTRONIC SIGNATURE

Brian Zuercher was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."