

## 2013 P5 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

### Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Lobbyist Business Phone	(718) 817-3020

### Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Muriana, Joseph
Employee's Work Address	441 East Fordham Road, Bronx, NY 10463 United States of America
Employee's Work Phone	(718) 817-3020
Employee's Salary	\$815.02

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## Lobbying Activities

### Activity # 1

**Subject Category**

Requested a Street Lighting Survey from DOT for a Network of Streets in the Belmont Community just south of the Fordham Rose Hill Campus in the Bronx

**Subject Details**

Requested a Street Lighting Survey from DOT for a Network of Streets in the Belmont Community just south of Fordham Road and the Fordham Rose Hill Campus in the Bronx. This has been the recent locale of a number of assaults on Fordham students and others during the evening and overnight hours. Many students live in this neighborhood in both private market and university sponsored housing. NYC DOT has agreed to conduct the survey.

Target	Office/Department	Contact Name
Transportation, Department of (DOT)		Moran, Constance

### Activity # 2

**Subject Category**

Advocated for a Request to Exhibit an Anti-Gun Violence Contemporary Art Installation in the Poe Visitor Center in Poe Park

**Subject Details**

Advocated for a Request to Exhibit an Anti-Gun Violence themed Contemporary Art Installation in the Poe Visitor Center in Poe Park. This exhibit scheduled for the Spring of 2014 is the work of Mexican Artist Pedro Reyes, and would be sponsored and curated by the faculty, students and staff at Fordham University. It would have a two week run during April around earth day, and there is an accompanying environmental component that would also be promoted with a community engagement dimension.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Metzger, Vicki
Parks and Recreation, Department of		Blackmon, Larry Scott Kuhn, Jonathan Aponte, Lucy

### Activity # 3

**Subject Category**

Advocated for a Policy adjustment in NYC Housing Policies at NYC HDC that would promote retail development on Webster Avenue

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## Subject Details

Advocated for a Policy adjustment in NYC Housing Policies at NYC HDC that would promote the retail development initiative in the CPC rezoning and EDC Webster Avenue Re-visioning Plan. Met with HDC President Marc Jahr along with the other FBIA/Bronx Quad institutions. We asked him to refrain from funding any housing projects that would oversaturate the Webster Corridor with Supportive Housing that would be deleterious to the next stage of retail, economic and Housing development

Target	Office/Department	Contact Name
Housing Development Corporation (HDC)		Jahr, Marc

## Activity # 4

### Subject Category

Advocated for the refinement and continued implementation of an area -wide Plan

### Subject Details

Advocated for the refinement and continued implementation of an area -wide Plan with current period focus on the ongoing effort to "kick-start" Webster Avenue Redevelopment and completing the Fordham Road Rezoning from Bathgate Avenue to Southern Boulevard. These efforts involved maintaining the strong support and continued collaboration of the New York City Mayor's Office, and the relevant agencies, departments, commissions and public authorities/corporations -- including the various Deputy Mayors, Transportation, EDC, City Planning Departments, The NYC Planning Commission, HPD, DDC, Local Community Boards, HDC and the MTA -- for approvals, input and funding to advance and implement an ambitious multi-dimensional and multi-phase urban redesign and redevelopment plan for the research, educational and cultural institutions natural district of the north central Bronx, located around The Bronx River, Bronx Park and the Mosholu, known as the Four Bronx Institutions Alliance/The Quad.. The major focus during this reporting period was to advance the implementation and conversation with respect to how to trigger and advance appropriate redevelopment opportunities along Webster Avenue, now that the mixed use re-zoning has been approved. Meetings and vigorous discussion focused on potential redevelopment strategies and mechanisms that might be employed to advance and jumpstart this effort pursuant to the launch of a Webster Re-visioning Strategy. Some initial discussion and meetings were had with regard to NYC Housing Policies inadvertent negative impacts on the aim of the Webster Vision.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayor(s)	Metzger, Vicki
Transportation, Department of (DOT)		Moran, Connie
Design & Construction, Department of (DDC)		Ng, Dino
Economic Development Corporation, NYC (NYCEDC)		Sun, Jennifer Hess, Patrick
Housing Development Corporation (HDC)		Jahr, Marc
City Planning, Department of (DCP)		Singer, Ryan

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### Summary of Compensation from Client

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Total Compensation Paid or Owed for Current Period      \$815.02

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### Lobbying Expenses

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Aggregate of all expenses for salaries of support staff      \$0.00

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Total of Aggregate Expenses \$75.00 or less      \$0.00

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Are there expenses greater than \$75.00?      No

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Itemized Expense Total      \$0.00

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Total Expenses for Current Period      \$0.00

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### Reimbursed Expenses

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Total Reimbursed Expenses for Current Period      \$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	11/15/2013 16:26
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### ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."