

Client Information

Client Name	American Heart Association
Business Address	122 East 42 Street, 18th Floor, New York, NY 10168
Client P.O. Name	Belelieu, Julianna
Business Phone	(212) 878-5900
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	American Heart Association
Lobbyist Entity's Business Phone	(212) 878-5900
Lobbyist Entity's Business Address	122 East 42 Street, 18th Floor, New York, NY 10168
Compensation Paid or Owed During the Calendar Year	\$11,449.75

Lobbying Activities

Activity # 1

Subject Category	Local Law
Subject Details	The American Heart Association advocated for public policies to help reduce the incidence and impact of cardiovascular disease through: tobacco control, obesity prevention, improvements in access to quality health care, and funding for research, education, and community outreach.
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Hiram Monserrate
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member James Vacca
Is the Lobbying Target an Entity or a Person?	entity

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Lobbying Target's Name	Council Member James Oddo
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	Council Member Maria del Carmen Arroyo
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	Council Member Alan Gerson
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	Bronx Borough President, Adolfo Carrion Jr.
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Activity # 2

Subject Category	Budget
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Subject Details	The American Heart Association urged Council Members to support physical education instruction in New York City schools with council funding.
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	Council Member Maria del Carmen Arroyo
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	Council Member Inez Dickens
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Activity # 3

Subject Category	Local Law
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Subject Details	Encouraged support for policies to improve the survival rate for sudden cardiac arrest victims in New York City. In particular, the American Heart Association advocated for resolutions to support the inclusion of CPR training in the state health curriculum for secondary schools and the placement of AED's in public transit systems. The American Heart Association also advocated for policies to increase access to AED's in New York City_ improve the accuracy of emergency response time tracking (Intros 667 of 2007 and 76 of 2006)_ and increasing CPR training for the general public.
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	Council Member Alan Gerson
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name

Council Member Miguel Martinez

Activity # 4

Subject Category

Local Law

Subject Details

The American Heart Association expressed support for expanding access to preventative health care screenings and increased information about tobacco cessation resources.

Is the Lobbying Target an Entity or a Person?

entity

Lobbying Target's Name

New York City Council Speaker Christine Quinn

Activity # 5

Subject Category

Local Law

Subject Details

Shared the American Heart Association's advocacy agenda with the Dept of Health. Discussed our support for policies to reduce cardiovascular disease through policies aimed at tobacco control, obesity prevention, access to quality health care, reducing health disparities, improving the chain of survival, and funding for education, research and outreach about heart disease and stroke. Specifically outlined our support for New York City Council Introductions 433 of 2006, 642 of 2007, 451 of 2006, 669 of 2007, 76 of 2006, and 667 of 2007.

Is the Lobbying Target an Entity or a Person?

entity

Lobbying Target's Name

NYCDHMH, Chris Manning and Emiko Otsubo

Activity # 6

Subject Category

Local Law

Subject Details

The American Heart Association discussed our support for Introduction 642 of 2007, as well as our support for banning the sale of candy-flavored cigarettes as in Int 433 of 2006. We also support increasing access to AED's and improving emergency response time tracking as outlined in Intros 76 of 2006 and 667 of 2007.

Is the Lobbying Target an Entity or a Person?

entity

Lobbying Target's Name

Council Member Inez Dickens

Activity # 7

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Subject Category	Resolution
Subject Details	Supported Resolutions 1541 and 1616 of 2008 and urged the support of the Education Committee.
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	New York City Council Education Committee, All Members

Activity # 8

Subject Category	Budget
Subject Details	The American Heart Association opposed suggested cuts to funding for anti-tobacco media.
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	New York City Council Speaker Christine Quinn
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member David Weprin
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Oliver Koppell
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Joel Rivera
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Mayor Michael Bloomberg

Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$10.48
Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Itemized Expenses

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Itemized Expense Total	\$0.00
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Total Compensation Paid or Owed During the Calendar Year	\$11,449.75
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Total Expenses and Compensation for Year	\$11,460.23
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Belelieu, Julianna
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/14/2009 16:21
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ELECTRONIC SIGNATURE

Julianna Belelieu was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."