

## Client Information

<b>Client Name</b>	Apple Inc.
<b>Business Address</b>	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901
<b>Client P.O. Name</b>	Lim, Darrin
<b>Business Phone</b>	(415) 389-6800
<b>Business Email</b>	BLOCKED_EMAIL

## Lobbyist Entities

### Lobbyist Entity # 1

<b>Lobbyist Entity's Name</b>	Apple Inc.
<b>Lobbyist Entity's Business Phone</b>	(415) 389-6800
<b>Lobbyist Entity's Business Address</b>	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901
<b>Compensation Paid or Owed During the Calendar Year</b>	\$30,253.46

## Lobbying Activities

### Activity # 1

<b>Subject Category</b>	Education Technology and Electronic Waste
<b>Subject Details</b>	Intro 70-A & 104, 544-A, Iteach/iLearn technology initiative, NYSTL, digital equity
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	New York City Council: Gale Brewer, Bill de Blasio, Robert Jackson, G. Oliver Koppel, Christine C. Quinn, Michael E. McMahon
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	New York City Department of Education: Ted Brodheim, Troy Fischer, Bruce Lai
<b>Is the Lobbying Target an Entity or a Person?</b>	entity

## 2008 Client Annual Report for Apple Inc.

Lobbying Target's Name	New York City Council Staff: Carmen Cagnetta
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	New York City Office of Management and Budget: Tim Mulligan, Larian Angelo, Scott Ulrey
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### Activity # 2

Subject Category	Electronic Waste
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Subject Details	Intro 728
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	New York City Council Sanitation Committee: Carmen Cagnetta
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	NYC Mayor's Office: Erica Keberle
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	NYC Department of Sanitation: Ellen Cooper
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### Activity # 3

Subject Category	Taxes
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Subject Details	Tax Issue
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	NYC Mayor's Office: Cas Halloway
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## Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$712.44
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Total of Aggregate Expenses \$75.00 or less	\$170.00
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Are there expenses greater than \$75.00?	YES
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## Itemized Expenses

## 2008 Client Annual Report for Apple Inc.

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### Itemized Expense # 1

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<b>Paid to</b>	Nick Ammann
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<b>Purpose</b>	Travel and Lodging Expenses
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<b>Amount</b>	\$2,798.95
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<b>Itemized Expense Total</b>	\$2,798.95
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<b>Total Compensation Paid or Owed During the Calendar Year</b>	\$30,253.46
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<b>Total Expenses and Compensation for Year</b>	\$33,934.85
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## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lim, Darrin
Principal Officer Email	BLOCKED_EMAIL
Certification Date	02/17/2009 16:52

## ELECTRONIC SIGNATURE

Darrin Lim was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."