

## 2009 P1 Client Periodic Report

Lobbyist Name: American Heart Association

Client Name: American Heart Association

### Lobbyist Information

Principal Officer Name: Belelieu, Julianna

Principal Officer Title: Director of Advocacy

Principal Officer Email: BLOCKED\_EMAIL

Principal Officer Phone: (212) 878-5922

Lobbyist Business Name: American Heart Association

Lobbyist Business Address: 122 East 42 Street, 18th Floor, New York, NY 10168

Lobbyist Business Phone: (212) 878-5900

### Client Information

Client Name: American Heart Association

Business Address: 122 East 42 Street, 18th Floor, New York, NY 10168

Client P.O. Name: Belelieu, Julianna

Business Phone: (212) 878-5900

Business Email: BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name: Belelieu, Julianna

Employee's Work Address: 122 East 42nd Street, 18th Floor, New York, NY 10168

Employee's Work Phone: (212) 878-5922

#### Employee # 2

Employee's Name: Galarza, Maria

Employee's Work Address: 122 East 42nd Street, 18th Floor, New York, NY 10168

## 2009 P1 Client Periodic Report

Lobbyist Name: American Heart Association

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Employee's Work Phone (212) 878-5969

### Employee # 3

Employee's Name Keane, Bryan

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168

Employee's Work Phone (212) 878-5925

### Employee # 4

Employee's Name Thompsen, Bill

Employee's Work Address 1 Union Lane, Robbinsville, NJ 08691

Employee's Work Phone (609) 223-3752

### Employee # 5

Employee's Name Vitale, Robin

Employee's Work Address 1 Union Lane, Robbinsville, NJ 08691

Employee's Work Phone (609) 223-3759

## Lobbying Activities

### Activity # 1

Subject Category Local Law

Subject Details The American Heart Association is advocating for tobacco control measures, including Int 642 of 2007 and Int 433 of 2006.

Is the Lobbying Target an Entity or a Person? entity

Lobbying Target's Name Adira Siman, Counsel to Health Committee

Is the Lobbying Target an Entity or a Person? entity

Lobbying Target's Name Joseph Mancino, Legislative Anaylst, NYC Council

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Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Gale Brewer
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Letitia James
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Elizabeth Crowley
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Melinda Katz
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Rosie Mendez
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Lauren George, Chief of Staff to Council Member Reyna
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Martin Munoz, Staff to Council Member Foster
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Danielle Castaldi-Micca, Staff to Speaker Quinn

### Activity # 2

Subject Category	Local Law
Subject Details	The American Heart Association is advocating for accurate tracking of emergency response times as outlined in Int 667 of 2007 and 76 of 2006.
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Adira Siman, Counsel to the NYC Council Health Committee
Is the Lobbying Target an Entity or a Person?	entity

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<b>Lobbying Target's Name</b>	Joseph Mancino, Legislative Analyst at the NYC Council
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Council Member Gale Brewer
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Council Member Letitia James
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Council Member Melinda Katz
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Council Member Rosie Mendez
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Council Member Elizabeth Crowley
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Lauren George, Chief of Staff to Council Member Reyna
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Martin Munoz, Staff to Council Member Foster
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Danielle Castaldi-Micca, Staff to Speaker Quinn

### Activity # 3

<b>Subject Category</b>	Budget
<b>Subject Details</b>	The American Heart Association is advocating for full funding for Emergency Medical Services at FDNY.
<b>Is the Lobbying Target an Entity or a Person?</b>	entity
<b>Lobbying Target's Name</b>	Adira Siman, Counsel to NYC Council Health Committee
<b>Is the Lobbying Target an Entity or a Person?</b>	entity

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Lobbying Target's Name

Joseph Mancino, Legislative Analyst at NYC Council

### Activity # 4

Subject Category

Local Law

Subject Details

The American Heart Association is advocating for tobacco control measures (Int 642 of 2007 and 433 of 2006), better oversight of physical education in NYC schools, accurate tracking of EMS times (Int 667 of 2007 and 76 of 2006) and full funding for the Health Department's cardiovascular disease program and the tobacco control program.

Is the Lobbying Target an Entity or a Person?

entity

Lobbying Target's Name

NYC Council Committee on Women's Issues

Is the Lobbying Target an Entity or a Person?

entity

Lobbying Target's Name

NYC Council Health Committee

### Summary of Compensation

Total Compensation Paid or Owed for Current Period

\$0.00

Year to Date Total Compensation Paid or Owed

\$0.00

### Lobbying Expenses

Aggregate of all expenses for salaries of support staff

\$167.65

Total of Aggregate Expenses \$75.00 or less

\$0.00

Are there expenses greater than \$75.00?

YES

### Itemized Expenses

#### Itemized Expense # 1

Paid to

Julianna Belelieu

Purpose

Salary Related to Lobbying

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Amount	\$2,754.00
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### Itemized Expense # 2

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Paid to	Bryan Keane
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Purpose	Compensation tied to Lobbying Related Work
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Amount	\$132.16
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### Itemized Expense # 3

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Paid to	Robin Vitale
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Purpose	Salary Related to Lobbying
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Amount	\$492.48
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### Itemized Expense # 4

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Paid to	Bill Thompsen
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Purpose	Salary Related to Lobbying
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Amount	\$184.02
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Itemized Expense Total	\$3,562.66
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Total Expenses for Current Period	\$3,730.31
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Year to Date Total of Expenses	\$3,730.31
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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Belelieu, Julianna
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	03/13/2009 16:41
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### ELECTRONIC SIGNATURE

Julianna Belelieu was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."