

2009 P1 Client Periodic Report

Lobbyist Name: James F. Capalino & Associates, Inc.

Client Name: Media Metrica Limited

Lobbyist Information

Principal Officer Name Capalino, James F.

Principal Officer Title President

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 616-5810

Lobbyist Business Name James F. Capalino & Associates, Inc.

Lobbyist Business Address 233 Broadway, Suite 850, New York, NY 10279

Lobbyist Business Phone (212) 616-5810

Client Information

Client Name Media Metrica Limited

Business Address Studio 3, 166 Tower Bridge Road, London (UK) SE1 3LS, NY 10010

Client P.O. Name Ornstein, Jason

Business Phone (917) 669-1240

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Capalino, James

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279

Employee's Work Phone (212) 616-5811

Employee # 2

Employee's Name Fontas, George

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Lobbyist Name: James F. Capalino & Associates, Inc.

Client Name: Media Metrica Limited

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279

Employee's Work Phone (212) 616-5818

Employee # 3

Employee's Name Schafran, Brooke

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279

Employee's Work Phone (212) 799-8237

Employee # 4

Employee's Name Terry, Travis

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279

Employee's Work Phone (212) 616-5826

Employee # 5

Employee's Name Thompson, Mark

Employee's Work Address 233 Broadway, Suite 850, New York, NY 10279

Employee's Work Phone (212) 616-5818

Lobbying Activities

Activity # 1

Subject Category Procurement

Subject Details Placement of blast resistant recycling/media modules in multiple NYC areas including within the boundaries The Downtown Alliance (TDA) district

Is the Lobbying Target an Entity or a Person? entity

Lobbying Target's Name New York City Department of Transportation Division of Franchises, Concessions and Consents - David Jehn

Is the Lobbying Target an Entity or a Person? entity

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Lobbying Target's Name	New York City Department of Sanitation - John Doherty
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Office of the Deputy Mayor for Operations - Cass Holloway
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	New York City Department of Parks & Recreation - Bill Castro
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Council Member Alan Gerson
Is the Lobbying Target an Entity or a Person?	entity
Lobbying Target's Name	Manhattan Community Board 1 - Noah Pfefferblit

Summary of Compensation

Total Compensation Paid or Owed for Current Period	\$0.00
Year to Date Total Compensation Paid or Owed	\$0.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$368.00
Total of Aggregate Expenses \$75.00 or less	\$56.00
Are there expenses greater than \$75.00?	YES

Itemized Expenses

Itemized Expense # 1

Paid to	Ancora Restaurant, New York, NY
Purpose	Business Lunch
Amount	\$125.00

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Itemized Expense Total	\$125.00
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Total Expenses for Current Period	\$549.00
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Year to Date Total of Expenses	\$549.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Capalino, James F.
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	03/31/2009 14:21
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ELECTRONIC SIGNATURE

James F. Capalino was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."