

2009 P2 Client Periodic Report

Lobbyist Name: The Parkside Group, LLC

Client Name: Fresh Direct, LLC

Lobbyist Information

Principal Officer Name: Giannoulis , Harry

Principal Officer Title: President

Principal Officer Email: BLOCKED_EMAIL

Principal Officer Phone: (212) 571-7717

Lobbyist Business Name: The Parkside Group, LLC

Lobbyist Business Address: 132 Nassau Street , Suite 400, New York, NY 10038

Lobbyist Business Phone: (212) 571-7717

Client Information

Client Name: Fresh Direct, LLC

Business Address: 23-30 Borden Avenue, Long Island City, NY 11101

Client P.O. Name: Moore, Jim

Business Phone: (718) 928-1290

Business Email: BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name: ACOSTA, MARIA

Employee's Work Address: 132 NASSAU STREET, NEW YORK, NY 10038

Employee's Work Phone: (212) 571-7717

Employee # 2

Employee's Name: DRISCOLL, WILLIAM

Employee's Work Address: 132 NASSAU STREET , NEW YORK , NY 10038

2009 P2 Client Periodic Report

Lobbyist Name: The Parkside Group, LLC

Client Name: Fresh Direct, LLC

Employee's Work Phone (212) 571-7717

Employee # 3

Employee's Name GIANNOULIS, HARRY

Employee's Work Address 132 NASSAU STREET, NEW YORK, NY 10038

Employee's Work Phone (212) 571-7717

Employee # 4

Employee's Name GRODENCHIK, BARRY

Employee's Work Address 132 NASSAU STREET , NEW YORK , NY 10038

Employee's Work Phone (212) 571-7717

Employee # 5

Employee's Name STAVISKY, EVAN

Employee's Work Address 132 NASSAU STREET, NEW YORK, NY 10038

Employee's Work Phone (212) 571-7717

Employee # 6

Employee's Name STEWART, DAMON

Employee's Work Address 33 ELK STREET, ALBANY, NY 12207

Employee's Work Phone (212) 571-7717

Lobbying Activities

Activity # 1

Subject Category Local Law

Subject Details TRAFFIC REGULATIONS/ TICKET ABATEMENT PROGRAM

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Is the Lobbying Target an Entity or a Person?	person
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Lobbying Target's Name	Kay, MAYORS OFFICE, Jeff
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Is the Lobbying Target an Entity or a Person?	person
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Lobbying Target's Name	SMITH, SENATOR MALCOLM
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Is the Lobbying Target an Entity or a Person?	person
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Lobbying Target's Name	STRINGER, BP
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Summary of Compensation

Total Compensation Paid or Owed for Current Period	\$8,000.00
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Year to Date Total Compensation Paid or Owed	\$16,000.00
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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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Year to Date Total of Expenses	\$0.00
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Client Name: Fresh Direct, LLC

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Giannoulis , Harry
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/14/2009 11:48
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ELECTRONIC SIGNATURE

Harry Giannoulis was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."