

2009 P3 Client Periodic Report

Lobbyist Name: Greenberg Traurig

Client Name: Atara Vanderbilt, LLC

Lobbyist Information

Principal Officer Name Mascialino, John

Principal Officer Title Shareholder and Attorney

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 801-6773

Lobbyist Business Name Greenberg Traurig

Lobbyist Business Address 200 Park Avenue, 15th Floor, New York, NY 10166

Lobbyist Business Phone (212) 801-9355

Client Information

Client Name Atara Vanderbilt, LLC

Business Address 50 Broadway - 4th Floor, New York, NY 10004

Client P.O. Name Hurwitz, Steven

Business Phone (212) 837-4591

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name An, Christina

Employee's Work Address 200 Park Avenue, 15th Floor, New York, NY 10166

Employee's Work Phone (212) 801-9200

Employee # 2

Employee's Name Carson, Deirdre

Employee's Work Address 200 Park Avenue, 15th Floor, New York, NY 10166

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Lobbyist Name: Greenberg Traurig

Client Name: Atara Vanderbilt, LLC

Employee's Work Phone (212) 801-6855

Employee # 3

Employee's Name Hockens, Nick

Employee's Work Address 200 Park Avenue, 16th Floor, New York, NY 10166

Employee's Work Phone (212) 801-3088

Employee # 4

Employee's Name Minor, Randall

Employee's Work Address 200 Park Avenue, New York, NY 10166

Employee's Work Phone (212) 801-9200

Employee # 5

Employee's Name Segal, Jay

Employee's Work Address 200 Park Avenue, 16th Floor, New York, NY 10166

Employee's Work Phone (212) 801-9262

Lobbying Activities

Activity # 1

Subject Category Determination of Board or Commission

Subject Details Zoning Map Change (470 Vanderbilt)

Is the Lobbying Target an Entity or a Person? entity

Lobbying Target's Name DEP Gary Heath, Terrell Estessen and R. Honig

Is the Lobbying Target an Entity or a Person? entity

Lobbying Target's Name DOB Jed Weiss

Is the Lobbying Target an Entity or a Person? entity

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Lobbying Target's Name	CPC Lish Whitson, Sara Goldwyn, Purnima Kapur, Winston Von Engel, Bob Dobruskin, Maurice Spreiregan, Maurice Greissman and Ken Ramnarine, Julie Lubin
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	CPC J Jarboe and F. Surrey
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	DCAS Lori Fierstein and Jeff Kondrat
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Summary of Compensation

Total Compensation Paid or Owed for Current Period	\$91,794.00
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Year to Date Total Compensation Paid or Owed	\$157,892.00
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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$430.61
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Are there expenses greater than \$75.00?	YES
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Itemized Expenses

Itemized Expense # 1

Paid to	Greenberg Traurig
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Purpose	ULURP Application
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Amount	\$85.95
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Itemized Expense Total	\$85.95
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Total Expenses for Current Period	\$516.56
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Year to Date Total of Expenses	\$516.56
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Client Name: Atara Vanderbilt, LLC

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Mascialino, John
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	07/15/2009 10:23
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ELECTRONIC SIGNATURE

John Mascialino was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."