

2009 P4 Client Periodic Report

Lobbyist Name: American Heart Association

Client Name: American Heart Association

Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Lobbyist Business Phone (212) 878-5900

Client Information

Client Name American Heart Association

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Galarza, Maria

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168

Employee's Work Phone (212) 878-5969

Employee # 2

Employee's Name Keane, Bryan

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168

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Lobbyist Name: American Heart Association

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Employee's Work Phone (212) 878-5925

Employee # 3

Employee's Name Vitale, Robin

Employee's Work Address 1 Union Lane, Robbinsville, NJ 08691

Employee's Work Phone (609) 223-3759

Employee # 4

Employee's Name Lancaster, Brooks

Employee's Work Address 122 E. 42nd Street, 18th Floor, New York, NY 10168

Employee's Work Phone (212) 878-5975

Lobbying Activities

Activity # 1

Subject Category Local Law

Subject Details Lobbied for passage of Intro 871, approved into law, allowing access for bicycles into certain office buildings.

Is the Lobbying Target an Entity or a Person? entity

Lobbying Target's Name City Council

Activity # 2

Subject Category Local Law

Subject Details Lobbied for the passage, approved into law, of Intro 642, banning smoking from all hospital campuses in the city.

Is the Lobbying Target an Entity or a Person? entity

Lobbying Target's Name City Council

Activity # 3

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Lobbyist Name: American Heart Association

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Subject Category	Local Law
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Subject Details	Lobbied for passage of Intro 859, approved into law, legislation that mandates language services in certain chain pharmacies in the city.
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	City Council
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Activity # 4

Subject Category	Local Law
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Subject Details	Lobbied in support of Intro 433, approval pending, legislation that bans the sale of flavored tobacco products in the city.
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	City Council
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Activity # 5

Subject Category	Determination of Board or Commission
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Subject Details	Provided testimony to the NYC Board of Health, in support of the proposal to place graphic signage at the point of purchase for tobacco products. Approval pending.
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Is the Lobbying Target an Entity or a Person?	entity
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Lobbying Target's Name	Board of Health
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Summary of Compensation

Total Compensation Paid or Owed for Current Period	\$3,233.38
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Year to Date Total Compensation Paid or Owed	\$6,382.93
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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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Year to Date Total of Expenses	\$3,730.31
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/14/2009 22:56
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."