

2009 P5 Client Periodic Report

Lobbyist Name: Apple Inc.

Client Name: Apple Inc.

Lobbyist Information

| | |
|---------------------------|---|
| Principal Officer Name | Lim, Darrin |
| Principal Officer Title | Attorney and Agent for Filer |
| Principal Officer Email | BLOCKED_EMAIL |
| Principal Officer Phone | (415) 389-6800 |
| Lobbyist Business Name | Apple Inc. |
| Lobbyist Business Address | c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901 |
| Lobbyist Business Phone | (415) 389-6800 |

Client Information

| | |
|------------------|---|
| Client Name | Apple Inc. |
| Business Address | c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901 |
| Client P.O. Name | Lim, Darrin |
| Business Phone | (415) 389-6800 |
| Business Email | BLOCKED_EMAIL |

Employee(s) Lobbying for Client

Employee # 1

| | |
|-------------------------|---|
| Employee's Name | Hughes, Scott |
| Employee's Work Address | 5 Southside Dr., Box _251, Clifton Park, NY 12065 |
| Employee's Work Phone | (518) 877-6298 |

Lobbying Activities

Activity # 1

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| | |
|---|--|
| Subject Category | Education Technology |
| Subject Details | iTeach/iLearn program, Reso A capital funding, and instructional materials aid |
| Is the Lobbying Target an Entity or a Person? | entity |
| Lobbying Target's Name | NYC Department of Education |
| Is the Lobbying Target an Entity or a Person? | entity |
| Lobbying Target's Name | NYC Office of Management and Budget |

Summary of Compensation

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|--|-------------|
| Total Compensation Paid or Owed for Current Period | \$5,334.00 |
| Year to Date Total Compensation Paid or Owed | \$20,401.30 |

Lobbying Expenses

| | |
|---|----------|
| Aggregate of all expenses for salaries of support staff | \$0.00 |
| Total of Aggregate Expenses \$75.00 or less | \$15.00 |
| Are there expenses greater than \$75.00? | No |
| Itemized Expense Total | \$0.00 |
| Total Expenses for Current Period | \$15.00 |
| Year to Date Total of Expenses | \$456.46 |

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

| | |
|------------------------|-------------|
| Principal Officer Name | Lim, Darrin |
|------------------------|-------------|

| | |
|-------------------------|---------------|
| Principal Officer Email | BLOCKED_EMAIL |
|-------------------------|---------------|

| | |
|--------------------|------------------|
| Certification Date | 11/16/2009 16:05 |
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ELECTRONIC SIGNATURE

Darrin Lim was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."