

## Client Information

<b>Client Name</b>	Reach Out and Read of Greater New York
<b>Business Address</b>	30 East 33rd Street, 6th Floor, New York, NY 10016
<b>Client P.O. Name</b>	Lester, Traci
<b>Business Phone</b>	(646) 237-0103
<b>Business Email</b>	BLOCKED_EMAIL

## Lobbyist Entities

### Lobbyist Entity # 1

<b>Lobbyist Entity's Name</b>	Reach Out and Read of Greater New York
<b>Lobbyist Entity's Business Phone</b>	(646) 237-0103
<b>Lobbyist Entity's Business Address</b>	30 East 33rd Street, 6th Floor, New York, NY 10016
<b>Compensation Paid or Owed During the Calendar Year</b>	\$5,000

## Lobbying Activities

### Activity # 1

<b>Subject Category</b>	New York City Council
<b>Subject Details</b>	We sought funds from the New York City Council for Reach Out and Read programs in City Council Districts throughout New York City.

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Target	Office/Department	Contact Name
NYC Council Members		Arroyo, Maria del Carmen - District No. 17
		Avella, Tony - District No. 19
		Baez, Maria - District No. 14
		Barron, Charles - District No. 42
		Brewer, Gale - District No. 6
		Comrie, Leroy - District No. 27
		Crowley, Elizabeth - District No. 30
		DeBlasio, Bill - District No. 39
		Dickens, Inez - District No. 9
		Dilan, Erik Martin - District No. 37
		Eugene, Mathieu - District No. 40
		Felder, Simcha - District No. 44
		Ferraras, Julissa - District No. 21
		Fidler, Lewis - District No. 46
		Foster, Helen - District No. 16
		Garodnick, Daniel - District No. 4
		Gennaro, James - District No. 24
		Gentile, Vincent J. - District No. 43
		Gerson, Alan - District No. 1
		Gioia, Eric - District No. 26
		Gonzalez, Sara M. - District No. 38
		Ignizio, Vincent - District No. 51
		Jackson, Robert - District No. 7
		James, Letitia - District No. 35
		Katz, Melinda - District No. 29
		Koppell, G. Oliver - District No. 11
		Lappin, Jessica - District No. 5
		Liu, John - District No. 20
		Martinez, Miguel - District No. 10
		Mealy, Darlene - District No. 41
		Mendez, Rosie - District No. 2
		Mitchell, Kenneth - District No. 49
		Nelson, Jr., Michael C. - District No. 48
		Oddo, James - District No. 50
		Palma, Annabel - District No. 18
		Quinn, Christine - District No. 3
		Recchia, Jr., Domenic M. - District No. 47
		Reyna, Diana - District No. 34
		Rivera, Joel - District No. 15
		Sanders, Jr., James - District No. 31
		Seabrook, Larry - District No. 12
		Sears, Helen - District No. 25
		Stewart, Kendall - District No. 45
		Ulrich, Eric - District No. 32
		Vacca, James - District No. 13
		Vallone, Jr., Peter - District No. 22

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Target	Office/Department	Contact Name
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, David - District No. 23	
	White, Jr., Thomas - District No. 28	
	Yassky, David - District No. 33	

### Activity # 2

**Subject Category** Borough Presidents

**Subject Details** We sought funding from the New York City Council Borough Presidents to support Reach Out and Read programs in each Borough.

Target	Office/Department	Contact Name
Borough President - Bronx		Ruben, Diaz, Jr.
Borough President - Brooklyn		Marty, Markowitz
Borough President - Manhattan		Marty, Markowitz

### Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

**Aggregate of all expenses for salaries of support staff** \$0.00

**Total of Aggregate Expenses \$75.00 or less** \$0.00

**Are there expenses greater than \$75.00?** No

### Itemized Expenses

**Itemized Expense Total** \$0.00

**Total Compensation Paid or Owed During the Calendar Year** \$5,000.00

**Total Expenses and Compensation for Year** \$5,000.00

## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lester, Traci
Principal Officer Email	BLOCKED_EMAIL
Certification Date	01/06/2010 14:20

## ELECTRONIC SIGNATURE

Traci Lester was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."