

2009 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: The College Board

Client Name: The College Board

Lobbyist Information

Principal Officer Name Munoz, Marissa

Principal Officer Title Education Manager

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 520-8552

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023

Lobbyist Business Phone (212) 520-8552

Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023

Client P.O. Name Munoz, Marissa

Business Phone (212) 520-8552

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Fallon, John

Employee's Work Address 45 Columbus Avenue, New York, NY 10023

Employee's Work Phone (646) 831-2574

Employee # 2

Employee's Name Munoz, Marissa

Employee's Work Address 45 Columbus Ave., New York, NY 10023

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Employee's Work Phone (212) 520-8552

Employee # 3

Employee's Name Crockrell, Antoinette

Employee's Work Address 45 Columbus Avenue, New York, NY 10023

Employee's Work Phone (212) 649-8467

Employee # 4

Employee's Name Fails, Lee

Employee's Work Address 3700 Crestwood Parkway, Ste 700, Duluth, GA 30096

Employee's Work Phone (770) 225-4018

Employee # 5

Employee's Name Montoya, James

Employee's Work Address 45 Columbus Avenue, New York, NY 10023

Employee's Work Phone (212) 713-8330

Employee # 6

Employee's Name Parente, Chris

Employee's Work Address 45 Columbus Avenue, New York, NY 10023

Employee's Work Phone (212) 713-8128

Employee # 7

Employee's Name Alig, Robert

Employee's Work Address Two Bala Plaza, Bala Cynwyd, PA 19004

Employee's Work Phone (610) 227-2577

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Lobbying Activities

Activity # 1

Subject Category PSAT/NMSQt contract and related activities

Subject Details

11/17- John Fallon and Marissa Munoz met with Niket Mull and Chris Sandor to discuss PSAT/NMSQT data deliverables
11/17- Marissa Munoz presented workshop for New Visions Guidance Counselor, regarding the use of the PSAT/NMSQT to help students plan for college__30 counselors in attendance
11/23- John Fallon, Glenn Milewski, Joel Harris, and Stephen Frustino at the College Board, met with Chris Sandor, Emily Weiss, Niket Mull regarding the PN deliverables

Target	Office/Department	Contact Name
NYC Department of Education		mull, niket sandor, chris

Activity # 2

Subject Category SAT Online ECS related activities

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Subject Details

11/23 Jim, Lee, Bob, Antoinette, John, Marissa: phone call with Peter Frey about AP PD and SRP
 12/21-Marissa Munoz, Lee Fails, Antoinette Crockrell, and John Fallon presented our SRP proposal to the NYC DOE decision committee (Joanna Lack, Lisa Anzalone, Bashar Assana, Peter Frey, Denise McNamara, and Angela Edwards) @ 65 Court Street in Brooklyn
 12/29- Jim had two brief phone calls with Bashar Assana_ One phone call was a voice message, letting him know that Jim was hand delivering the RFP to the Brooklyn office to meet the noon deadline_ the other was a phone call Jim received from him in which he requested some updated dollar amounts.
 12/15-NYC DOE RFP internal planning meeting, Bob, Lee, Jim, John, Antoinette, Chris, Catherine, Marissa_ 30 minute phone calls
 12/17- NYC DOE RFP internal planning meeting, Bob, Lee, Jim, John, Antoinette, Chris, Catherine, Marissa_ 30 minute phone calls
 12/18- NYC DOE RFP internal planning meeting, Bob, Lee, Jim, John, Antoinette, Chris, Catherine, Marissa_ 30 minute phone calls
 12/16- Marissa Munoz, Antoinette Crockrell, Chris Parente, Andrew Richardson prepared the SRP RFP
 12/17- Marissa Munoz, Antoinette Crockrell, Chris Parente, Andrew Richardson prepared the SRP RFP
 12/18- Marissa Munoz, Antoinette Crockrell, Chris Parente, Andrew Richardson prepared the SRP RFP
 12/21- Jim Montoya, Marissa Munoz, Lee Fails, Antoinette Crockrell, and John Fallon prepared for the SRP presentation
 12/28- Antoinette Crockrell and Chris Parente prepared revised RFP and Appendix F
 12/28- Bob, Lee, Antoinette, Chris, Catherine, Marissa, John, phone call regarding the final RFP submission

Target	Office/Department	Contact Name
NYC Department of Education		Assana, Bashar Frey, Peter

Activity # 3

Subject Category

AP Professional Development contract

Subject Details

12/7- Marissa Munoz provided Joanna Lack with an AP PD workplan to go through as a sole source provider agreement, no bids
 12/21- Marissa Munoz provided Rashad LeMonier, Analyst with the NYC DOE_s Procurement and Contracts Office, with the AP PD workplan clarifications requests
 11/3- Marissa Munoz and John Fallon met with Lisa Anzalone and Joanna Lack to discuss next steps with AP PD and college prep course details

Target	Office/Department	Contact Name
NYC Department of Education		Lack, Joanna LeMonier, Rashad

Activity # 4

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Subject Category

SpringBoard related activities

Subject Details

11/20- Marissa Munoz and John Fallon met with instructional leaders at Brooklyn Tech (Randy Asher, Principal, Tracy Adkins, AP English, Alan Palmer, AP Testing, in addition to the AP of Math and the AP of Organization)

Target	Office/Department	Contact Name
NYC Department of Education		Asher, Randy Palmer, Alan Atkins, Tracy

Activity # 5

Subject Category

PSAT/NMSQT related workshops and training

Subject Details

11/3- Marissa Munoz and John Fallon delivered an NYC DOE specific Fall Counselor Workshop to NYC DOE counselors, 80 counselors in participation
11/3- Marissa Munoz delivered an abbreviated SOAS workshop for all ELA and Math teachers at Long Island City HS
11/13- Marissa Munoz reviewed presentation ppt with Omar Morris of New Visions, preview of upcoming presentation to New Visions Counselors

Target	Office/Department	Contact Name
NYC Department of Education		Anzalone, Lisa morris, omar

Activity # 6

Subject Category

AP related workshop, training

Subject Details

11/20- Marissa Munoz was invited by Nicole Rosefort, Director of NYS HABETAC @ Brooklyn College, to present a workshop to AP foreign language teachers and instructional leaders about the AP program and online resources_ the workshop was conducted at Long Island University in Brooklyn

Target	Office/Department	Contact Name
NYC Department of Education		Rosefort, Nicole

Activity # 7

Subject Category

met with a DOE administrator interested in being a CB trustee member

Subject Details

11/12- Marissa Munoz met with Ms. Fung Shun Chang, Director of Guidance at Bronx Science, to gage interest in serving as a CB board member or regional trustee

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Target	Office/Department	Contact Name
NYC Department of Education		Chang, Fung Shun

Activity # 8

Subject Category presentation to Chancellor's Student Advisory Council (CSAC)

Subject Details 12/8- Marissa Munoz was invited by Cheryl Hall, Senior Project Manager at the NYC DOE, to speak to members of the Chancellor_s Student Advisory Council (CSAC) about the college planning process, including financial aid_ about 25 students were in attendance and they asked good questions_ Lois Herrera, the Director of Counseling was also in attendance

Target	Office/Department	Contact Name
NYC Department of Education		Hall, Cheryl

Activity # 9

Subject Category other communication with the NYC DOE regarding all contracts and inquires

Subject Details E-mail, phone calls, and other planning and preparation related to the College Readiness Initiative, PSAT/NMSQT administration and data, SpringBoard training and contracts (SLC and MS Initiative)

Target	Office/Department	Contact Name
NYC Department of Education		Sandor, Chris Lack, Joanna Anzalone, Lisa

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$9,503.00

Year to Date Total Compensation Paid or Owed \$49,973.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$200.00

Total of Aggregate Expenses \$75.00 or less \$50.00

Are there expenses greater than \$75.00? No

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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$250.00
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Year to Date Total of Expenses	\$2,700.00
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