

Client Information

Client Name	El Ad US Holding, Inc.
Business Address	575 Madison Avenue, New York, NY 10022
Client P.O. Name	Arbit, Sheara
Business Phone	(212) 213-8833
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Kasirer Consulting LLC
Lobbyist Entity's Business Phone	(212) 285-1800
Lobbyist Entity's Business Address	321 Broadway, Suite 201, New York, NY 10007
Compensation Paid or Owed During the Calendar Year	\$0

Lobbying Activities

Activity # 1

Subject Category real estate approvals

Subject Details Real estate approvals

Target	Office/Department	Contact Name
Department of Buildings (DOB)		forgione, margaret
Department of Transportation (DOT)		limandri, cmsr.
Landmarks Preservation Commission (LPC)		mossad, cmsr

Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

Aggregate of all expenses for salaries of support staff	\$50,000.00
Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Itemized Expenses

Itemized Expense Total	\$0.00
Total Compensation Paid or Owed During the Calendar Year	\$0.00
Total Expenses and Compensation for Year	\$50,000.00

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Arbit, Sheara
------------------------	---------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	01/14/2010 10:01
--------------------	------------------

ELECTRONIC SIGNATURE

Sheara Arbit was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."